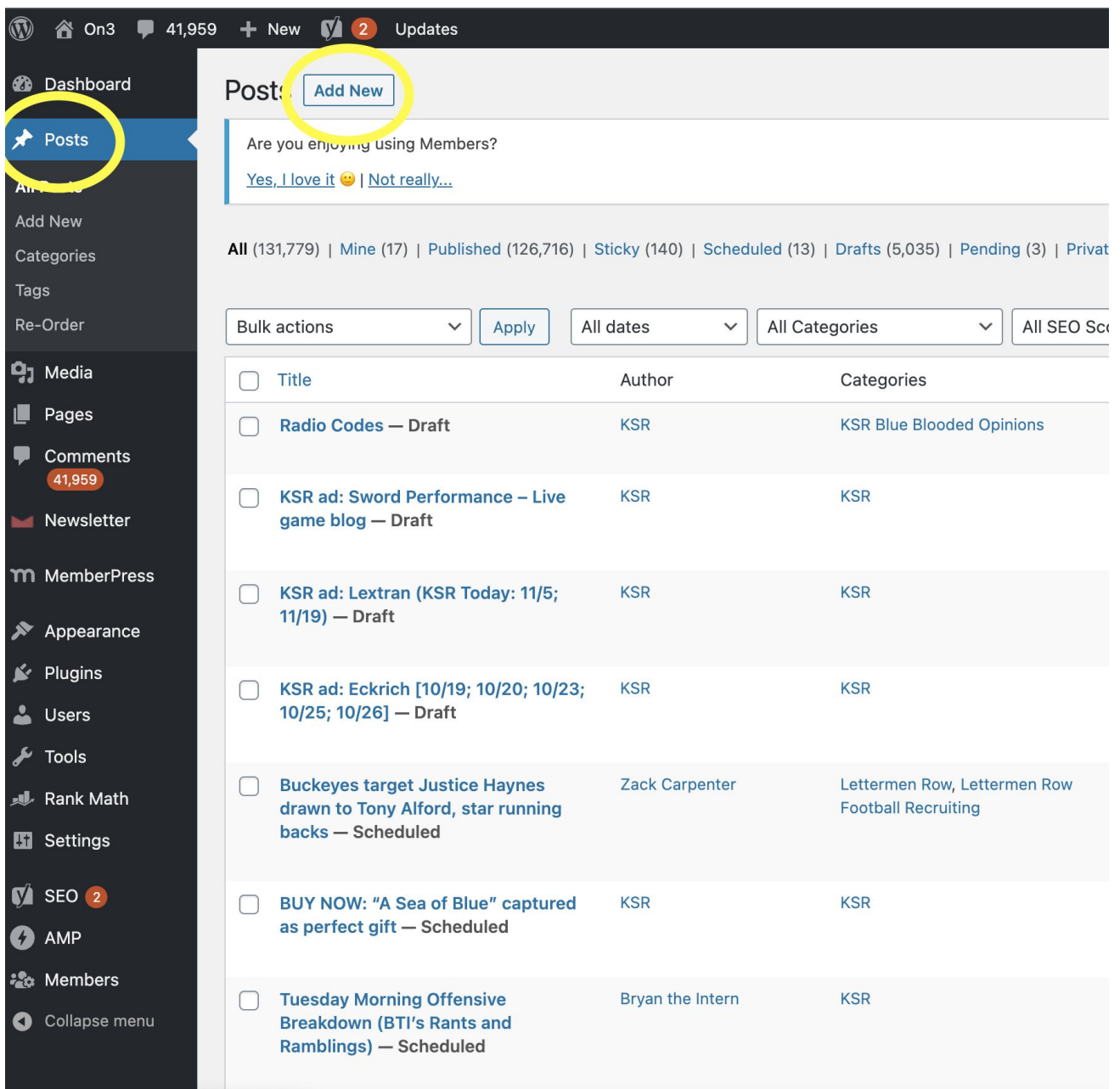


How to Create a Post



- Log in to Wordpress:
<https://admin.on3.com/wp-admin/>

- Select “posts” from the left rail and then click “add new”



WordPress Dashboard Screenshot:

- Left sidebar menu: Dashboard, **Posts** (circled in yellow), Add New, Categories, Tags, Re-Order, Media, Pages, Comments (41,959), Newsletter, MemberPress, Appearance, Plugins, Users, Tools, Rank Math, Settings, SEO (2), AMP, Members, Collapse menu.
- Main content area: Posts (Add New button circled in yellow), Poll: "Are you enjoying using Members?" (Yes, I love it 😊 | Not really...), Filters: All (131,779) | Mine (17) | Published (126,716) | Sticky (140) | Scheduled (13) | Drafts (5,035) | Pending (3) | Private, Bulk actions, Apply, All dates, All Categories, All SEO Sc.
- Table of Posts:

<input type="checkbox"/>	Title	Author	Categories
<input type="checkbox"/>	Radio Codes — Draft	KSR	KSR Blue Blooded Opinions
<input type="checkbox"/>	KSR ad: Sword Performance – Live game blog — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Lextran (KSR Today: 11/5; 11/19) — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Eckrich [10/19; 10/20; 10/23; 10/25; 10/26] — Draft	KSR	KSR
<input type="checkbox"/>	Buckeyes target Justice Haynes drawn to Tony Alford, star running backs — Scheduled	Zack Carpenter	Lettermen Row, Lettermen Row Football Recruiting
<input type="checkbox"/>	BUY NOW: "A Sea of Blue" captured as perfect gift — Scheduled	KSR	KSR
<input type="checkbox"/>	Tuesday Morning Offensive Breakdown (BTI's Rants and Ramblings) — Scheduled	Bryan the Intern	KSR

Title / Headline

- Whenever possible include **program affiliation** (ie. Clemson, Ohio State, Kentucky, etc.)
- Use **full names** (ie. “Dabo Swinney, not “Swinney”)
- Include **unique info** (What is it about this story that other websites don’t have)
- Use **descriptive, creative words**
- **Capitalize names, first words, but then lower case**

The image shows a screenshot of a WordPress editor interface. At the top, there is a navigation bar with the WordPress logo, a plus sign, and several icons. Below this, the main content area features a large yellow-bordered box with the text "Add title" and a green circular icon to its right. Below the box, it says "Start writing or type / to choose a block". To the right of the main content area is a sidebar with various settings. The top of the sidebar has "Post" and "Block" tabs. Below that, there are sections for "Status & visibility", "Yoast SEO", "Permalink", and "Categories". The "Yoast SEO" section is expanded, showing tabs for "SEO", "Readability", "Schema", "Social", and "News". Under the "SEO" tab, there is a "Focus keyphrase" field and a "Get related keyphrases" button. The "Permalink" section shows a "View Post" button and a URL: <https://news//news/www.on3.com/news/?p=377248>. The "Categories" section has a "Search Categories" input field and two checkboxes, both labeled "Abilene Christian Wildcats Basketball".

Body

- Enter body text
- Free (non-premium) articles must be 450 words or more
- Click “i” button in top navigation to get post stats (word count, character count, etc)

The screenshot displays the WordPress editor interface. At the top, the navigation bar includes a plus sign, a pencil icon, undo and redo arrows, and an information icon (a lowercase 'i' in a circle) which is highlighted with a yellow box. To the right of the navigation bar are buttons for 'Preview', 'Publish', and a settings gear icon. The main content area features a large heading 'Add title' with a green circular icon to its right. Below the heading is a large yellow rectangular box containing the text 'Start writing or type / to choose a block'. The right-hand sidebar is open, showing the 'Post' tab. It includes sections for 'Status & visibility' (with 'Public' and 'Immediately' selected), 'Publish' options, 'Author' (set to 'Will Crall'), 'Enable AMP' (checked), and a 'Move to trash' button. Below this is the 'Yoast SEO' section, which is expanded to show 'Permalink' (set to 'View Post') and 'Categories' (with 'Abilene Christian Wildcats Basketball' selected). At the bottom of the screen, the 'Yoast SEO Premium' panel is visible, showing tabs for 'SEO', 'Readability', 'Schema', 'Social', and 'News'. The 'Focus keyphrase' field is empty, and there is a 'Get related keyphrases' button. The bottom status bar shows the word 'Document'.

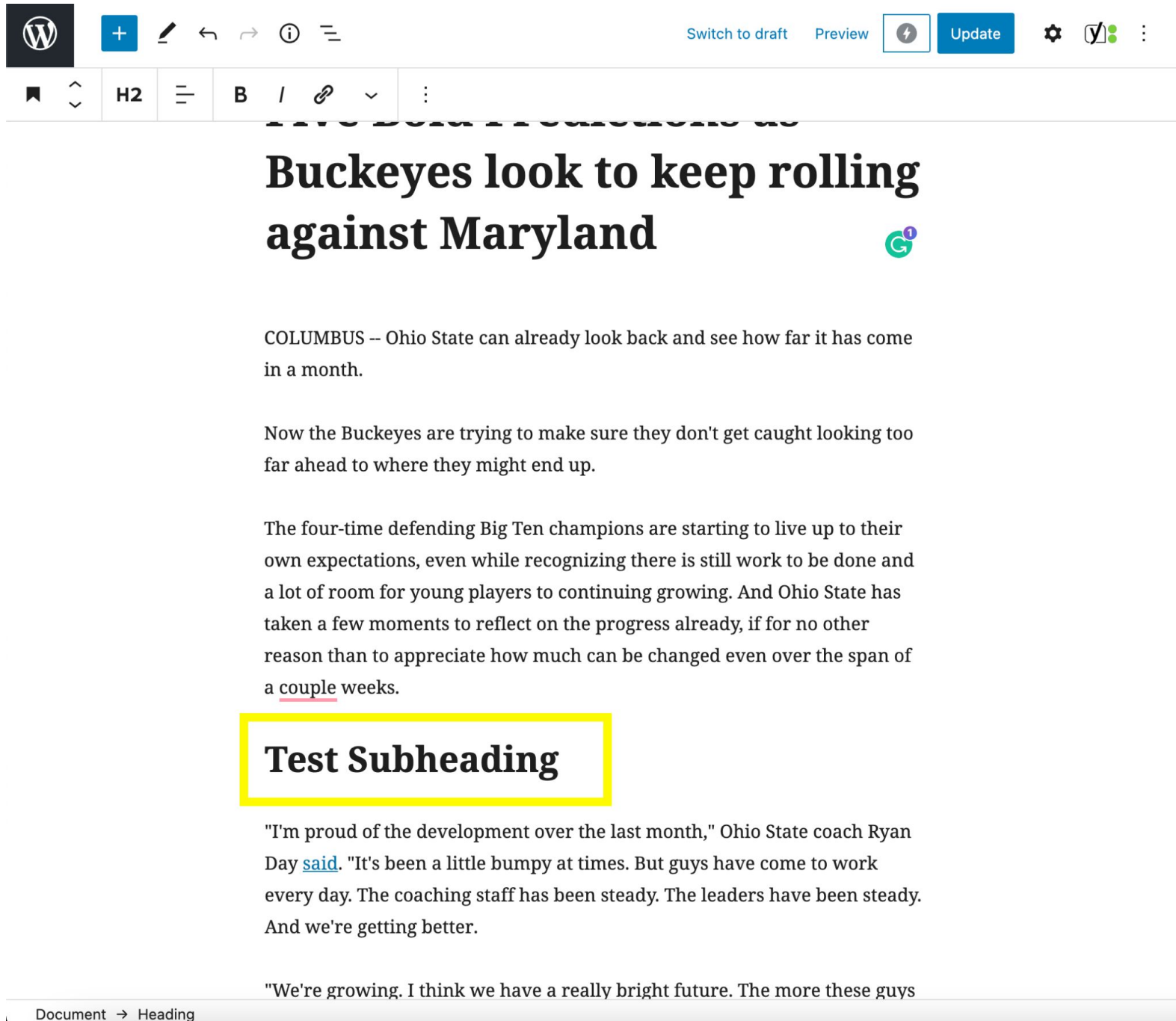
Adding Subheadings and Other Body Elements

- To add elements like subheadings, photos, YouTube embeds, Twitter embeds, etc, use “blocks”.
- To use “blocks” click the (+) button in the top left corner.
- For this example we will add a subheading.

The screenshot displays the WordPress Gutenberg editor. At the top left, a black bar contains the WordPress logo and a yellow-bordered button with a white plus sign (+). To the right of this bar are icons for editing, undo, redo, help, and a menu icon. Further right are buttons for 'Switch to draft', 'Preview', 'Update', and a settings gear icon. Below the top bar is a search box labeled 'Search for a block'. Underneath the search box are three tabs: 'Blocks', 'Patterns', and 'Reusable'. The 'Blocks' tab is active, showing a grid of block options. The 'TEXT' category is selected, and the 'Heading' block is highlighted with a yellow border. Other blocks visible include Newsletter subscription form, Paragraph, List, Quote, Code, Classic, Preformatted, Pullquote, Table, and Verse. Below the 'TEXT' category is the 'MEDIA' category, which includes Image, Gallery, Audio, Cover, File, and Media & Text. The main content area on the right shows a sample article with the title 'Five Bold Predictions as Buckeyes look to keep rolling against Maryland'. The article text includes: 'COLUMBUS -- Ohio State can already look back and see how far it has come in a month.', 'Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.', 'The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.', 'I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.', and 'We're growing. I think we have a really bright future. The more these guys'.

Adding Subheadings and Other Body Elements

- Clicking the “heading” block will add a subheading



The screenshot displays the WordPress editor interface. At the top, there is a navigation bar with a plus sign, a pencil icon, and arrows for undo and redo. On the right side of the navigation bar, there are buttons for "Switch to draft", "Preview", "Update", and a settings gear icon. Below the navigation bar is a toolbar with icons for "H2", "B", "I", and "Link". The main content area shows a document with a main heading "Buckeyes look to keep rolling against Maryland" and a subheading "Test Subheading". The subheading is highlighted with a yellow box. The document text includes a paragraph about Ohio State's progress and a quote from coach Ryan Day.

Switch to draft Preview Update

H2 B I Link

Buckeyes look to keep rolling against Maryland

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.

The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

Test Subheading

"I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

Document → Heading

Adding Subheadings and Other Body Elements

- Adding a Twitter block:

Tag Cloud Search

EMBEDS

Embed

WordPress

Flickr

Cloudup

Twitter

YouTube

SoundCloud

Vimeo

Crowdsignal

Spotify

Animoto

Dailymotion

EMBED A TWEET

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

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"I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady.

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Twitter URL

Paste a link to the content you want to display on your site.

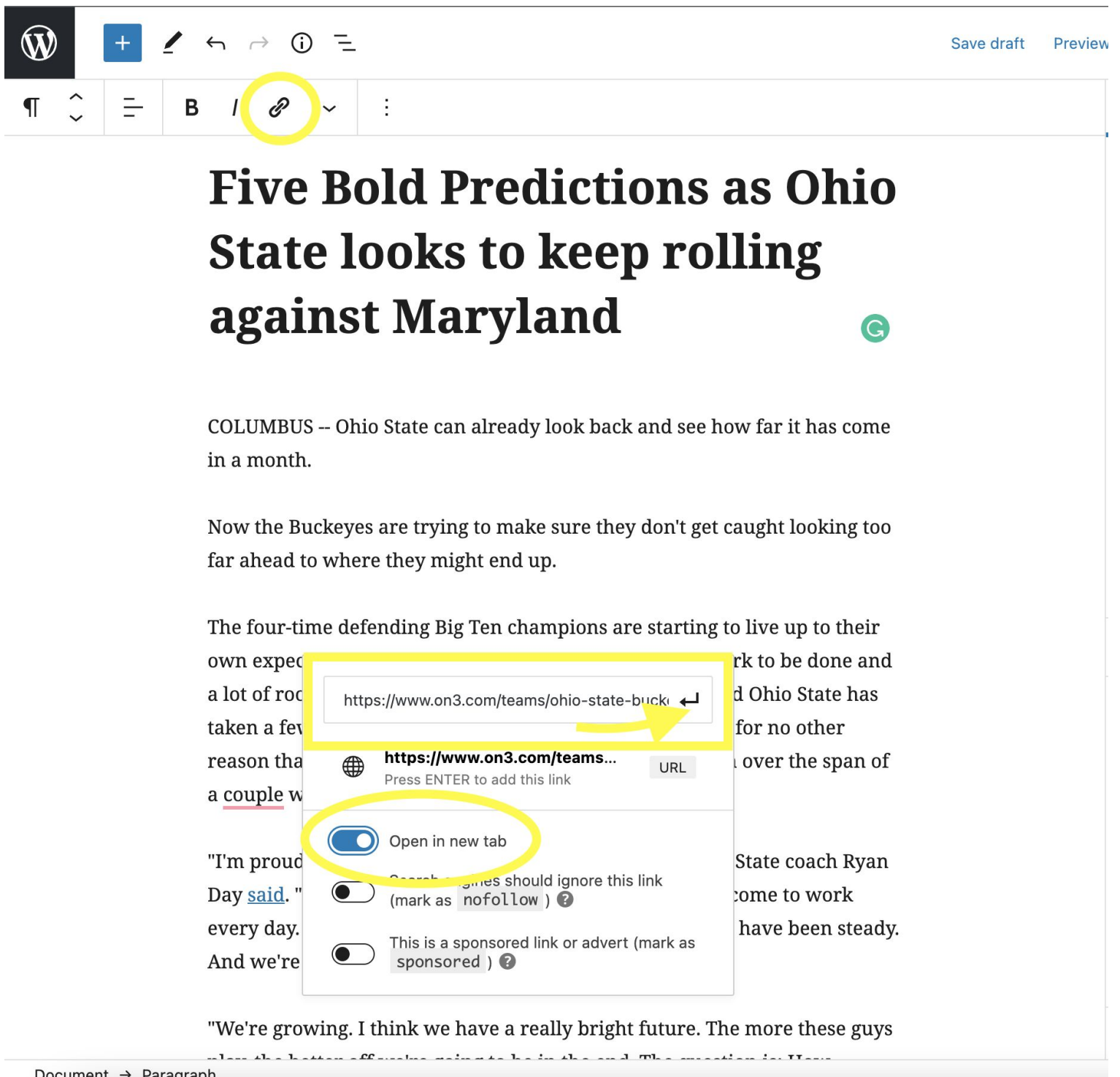
[Learn more about embeds](#)

"I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

Linking

- Internal linking (ie. linking to other relevant pages on our site) is very important for search engine optimization (SEO). All posts must have at least one internal link.
- Highlight the text you want to link and do this:



The screenshot shows the WordPress editor interface. At the top, the WordPress logo and a toolbar with various icons are visible. The 'Link' icon, represented by a chain link, is highlighted with a yellow circle. Below the toolbar, the main content area displays a large heading: "Five Bold Predictions as Ohio State looks to keep rolling against Maryland". To the right of the heading is a green circular icon with a white 'G'. Below the heading, there are several paragraphs of text. A text box containing the URL "https://www.on3.com/teams/ohio-state-buck" is highlighted with a yellow box. A yellow arrow points from this box to a dropdown menu that is open. The dropdown menu contains several options: "Open in new tab" (which is checked and circled in yellow), "Search engines should ignore this link (mark as nofollow)", and "This is a sponsored link or advert (mark as sponsored)". At the bottom of the page, the text "Document → Paragraph" is visible.

URL Slug

- The “**URL slug**” is a customizable portion of the URL which can be edited within the CMS
- Edit the URL slug to meet the following requirements
 - Keep URL short and only include words relevant to the story
 - Separate words with hyphens
 - Delete words like an, in, is, the, of, etc.



ON3+ EXCLUSIVE CONTENT

Edit Article

Five Questions as Buckeyes try to maintain momentum against Maryland

Austin Ward • 16 days

Article written by:



Austin Ward
A Ward Sports



Ohio State wide receiver Chris Olave scored a couple touchdowns at Rutgers. (Birm/Lettermen Row)

COLUMBUS — Ohio State would have obviously preferred to have the positive results instantly.

URL Slug

- Click “**Save Draft**” to populate the URL Slug from the title
- In this example the CMS creates the URL slug:
five-bold-predictions-as-ohio-state-looks-to-keep-rolling-a-against-maryland
- Edit to make shorter and only include key info. For example: *five-predictions-ohio-state-maryland-preview*

The screenshot shows the WordPress editor interface. The main content area displays a post draft titled "Five Bold Predictions as Ohio State looks to keep rolling against Maryland". The text of the post includes a paragraph about Ohio State's progress, a paragraph about the coaching staff, and a paragraph about the future. The right sidebar shows the Yoast SEO settings, with the "Permalink" section expanded. The "URL Slug" field is highlighted in yellow and contains the text "five-bold-predictions-as-ohio-state-lc". Below the slug field, there is a link to "Read about permalinks" and a "View Post" link. The "Move to trash" button is also visible in the sidebar.

Five Bold Predictions as Ohio State looks to keep rolling against Maryland

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

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"We're growing. I think we have a really bright future. The more these guys

Yoast SEO

Permalink

URL Slug

five-bold-predictions-as-ohio-state-lc

The last part of the URL. [Read about permalinks](#)

View Post

<https://www.on3.com/five-bold-predictions-as-ohio-state-looks-to-keep-rolling-against-maryland/>

Categories

Document → Paragraph

Selecting Categories

- The category determines where your post will display on the website.
- Select your site. In this example it's "Lettermen Row".
- Next, select the specific subcategory for your post "Lettermen Row Football".
- Lastly, select the primary category for the post and choose the most specific option: "Lettermen Row Football"
- Note: never change the primary category once a post has been published

Five Bold Predictions as Ohio State looks to keep rolling against Maryland

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

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Categories

Search Categories

letter

- Lettermen Row
 - Lettermen Row Basketball
 - Lettermen Row Basketball Recruiting
 - Lettermen Row Cardale and Tyvis Podcast
 - Lettermen Row Football

[Add New Category](#)

Select the primary category

Lettermen Row Football

Tags

[Add New Tag](#)

Tags

- Tags have two primary functions
 - Define if the article is **free or premium**
 - Organize articles about **people**
- If you want your article to be **premium**, you must insert the tag “**Plus**”, otherwise the article will default to free
- If your article about a specific person(s) tag their names. This will connect to our recruiting database at a later date.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

COLUMBUS — Time is the one thing that Devin Brown needs the most as he sorts through his college future.

Unfortunately for the USC commit, it's also one of the things he has the least of.

[Ohio State offered](#) the Corner Canyon (Draper, Utah) 4-star quarterback last week, providing another wrinkle in what's becoming a unique recruitment. Buckeyes quarterbacks coach Corey Dennis flew to Utah to meet with the 6-foot-3, 190 pound passer and offered after leaving the school.

"[Dennis] came out to my practice [last] week before he offered me," Devin Brown told *Lettermen Row*. "We had a great conversation the day after when he got back to Ohio. That's when he offered me.

"I've really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It's been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a

Select the primary category

Lettermen Row

Tags

Add New Tag

Devin Brown

Plus

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



Replace Image

Remove featured image

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

Excerpt

- Use the “**excerpt**” field to insert “teaser” text on premium articles.
- In this this example the teaser is short. At this time we don’t have guidance on how long/short your teaser should be. Use your judgement to determine the best way to utilize in your story. When we have more data we will will communicate.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

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"I’ve really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It’s been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a national focus lately. His commitment to USC remains intact, but a recent

Tags

Add New Tag

Devin Brown Plus

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



[Replace Image](#)

[Remove featured image](#)

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

[Learn more about manual excerpts](#)

Excerpt

- See example of excerpt

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

Jeremy Birmingham • 1 day

Article written by:



Jeremy Birmingham

Birm



Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.

Launch Special

1 Week Only

1 Year for \$10.00

or

4 Mos for \$1.00

~~\$99.99~~

~~\$39.96~~

Take advantage of this one-time special offer!

Featured Image

- All featured images MUST be **1200x630**
- Resize and crop your photo. You can use photoshop or a resource you know, or use this [Canva template](#)
 - It is already resized to 1200x630, so just drop your image in and drag to fill the size.
- Once you have your photo cropped and saved click here:

The screenshot shows the WordPress editor interface. The main content area displays the article title "Five Questions as Ohio State begins second-half push with Indiana road trip" in a large, bold font. Below the title is a sub-header "COLUMBUS -- Just about everything appears aligned again at Ohio State." followed by several paragraphs of text. The right-hand sidebar contains various settings, including "Categories" (with options like "Lettermen Row Basketball Recruiting"), "Tags" (with an "Add New Tag" field), and "Featured image". The "Featured image" section is highlighted with a yellow border and contains a message: "Selecting a featured image is recommended for an optimal user experience." and a "Set featured image" button. Below this is the "Excerpt" section with a text area and a link to "Learn more about manual excerpts".

Uploading Featured Image

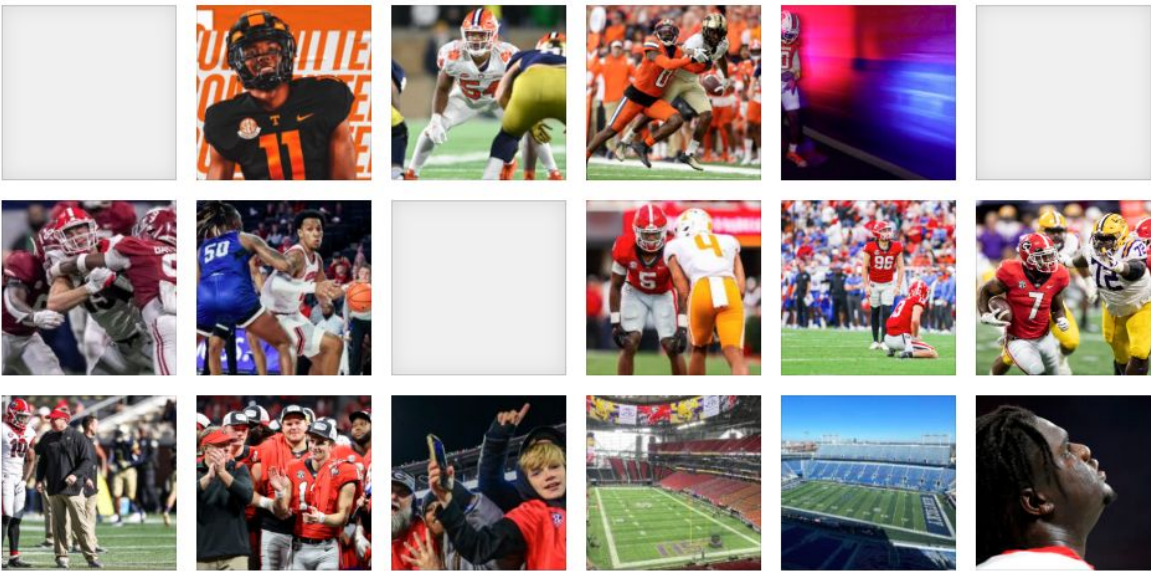
- **Alt Text:** Describe what is happening in the photo — i.e. Michigan football running back Blake Corum stiff arms a defender
- **Title:** Who is shown in the photo — i.e. Blake Corum
- **Caption:** This is where you write the photo caption and include the photo credit. All photos must have a photo credit. It might be Getty Images photographer, your own name, or show you have permission from player.

Featured image


Upload files | Media Library

Suggested image dimensions: 1200 by 675 pixels.

Search



ATTACHMENT DETAILS



Copy-of-Copy-of-Michigan-Thumbnail-47.png
December 14, 2022
877 KB
1200 by 630 pixels
[Edit Image](#)
[Delete permanently](#)

Alt Text: Michigan Wolverines foot
[Learn how to describe the purpose of the image.](#) Leave empty if the image is purely decorative.

Title: Blake Corum

Caption: (Photo by Scott W. Grau/Icon Sportswire via Getty Images)

Description

The selected image is too small (1200 by 630 pixels). It should have a size of at least 1200 by 675 pixels.

[Set featured image](#)

Featured Image

- See example of how “Caption” field is displayed



News

Forums ▾

Football ▾

FB Recruiting ▾

Basketball ▾

BB Recruiting ▾

NIL ▾

About ▾

On3 ▾



Edit Article

Blake Corum becomes 25th unanimous All-American in Michigan football history

Clayton Sayfie • 35 minutes

Article written by:



Clayton Sayfie
CSayf23



(Photo by Scott W. Grau/Icon Sportswire via Getty Images)

20% OFF*
full-size fragrances
Ends December 24
Use Code FRAGRANCE20
SHOP NOW

SEPHORA

Treating you like a neighbor.

SEE HOW

of Tennessee
Blue Cross Blue Shield Association

Getty Images

- <https://www.gettyimages.com/editorial-images>
- **Username:** caroline.bynum@on3.com
- **Password:** N@shv!!l3
- **All photos must have attribution.** Example:
(Photographer Name/Getty Images)
- Make sure “Premium Access”, “Easy-Access”, and “Editorial Subscription” are selected.

The screenshot displays the Getty Images search interface for the query "jim harbaugh". The search results are filtered to show "Editorial Images" and are categorized under "CREATIVE", "EDITORIAL", and "VIDEO". The results show 3,980 images and 267 events. A yellow box highlights the "AGREEMENTS" section on the left sidebar, which includes three checked options: "Premium Access" (25,000 remaining), "Easy-access", and "Editorial Subscription". The "SORT BY" section is set to "Best match". The "DATE RANGE" is set to "Any date". The "ORIENTATION" and "IMAGE RESOLUTION" sections are expanded. The "PEOPLE" section is also expanded. The main content area displays a grid of images showing Jim Harbaugh in various settings, including on the field and in the stands.

gettyimages

BROWSE PRICING

BOARDS CART On3

Q jim harbaugh X Editorial Images v

FILTERS <

CREATIVE EDITORIAL VIDEO

All Sports Entertainment News Archival

AGREEMENTS

- Premium Access
25000 remaining
- Easy-access
- Editorial Subscription

3,980 Images | 267 Events

SORT BY

- Best match
- Newest
- Oldest
- Most popular

DATE RANGE

Any date v

ORIENTATION +

IMAGE RESOLUTION +

PEOPLE +

NUMBER OF PEOPLE +

Getty Images

- Select “medium” file size
- Download
- Crop and resize to **1200x630** using a free photo editor

gettyimages.com/detail/news-photo/head-coach-jim-harbaugh-of-the-michigan-wolverines-walks-news-photo/1346029168?adppopup=true

gettyimages

Michigan v Nebraska

LINCOLN, NE - OCTOBER 9: Head coach Jim Harbaugh of the Michigan Wolverines walks the field before the game against the Nebraska Cornhuskers at Memorial Stadium on October 9, 2021 in Lincoln, Nebraska. (Photo by Steven Branscombe/Getty Images)



</> Embed

Comp

+ Save

EASY-ACCESS

PURCHASE A LICENSE

Small

Medium

1024 x 681 px (3.41 x 2.27 in)
300 dpi | 0.7 MP

Large

EASY-ACCESS DOWNLOAD

Notes

DETAILS

Restrictions: No commercial uses without permission. Contact your [local office](#).

Credit: [Steven Branscombe](#) / Contributor

Editorial #: 1346029168

Collection: Getty Images Sport

Date created: October 09, 2021

License type: [Rights-managed](#)

Release info: Not released. [More information](#)

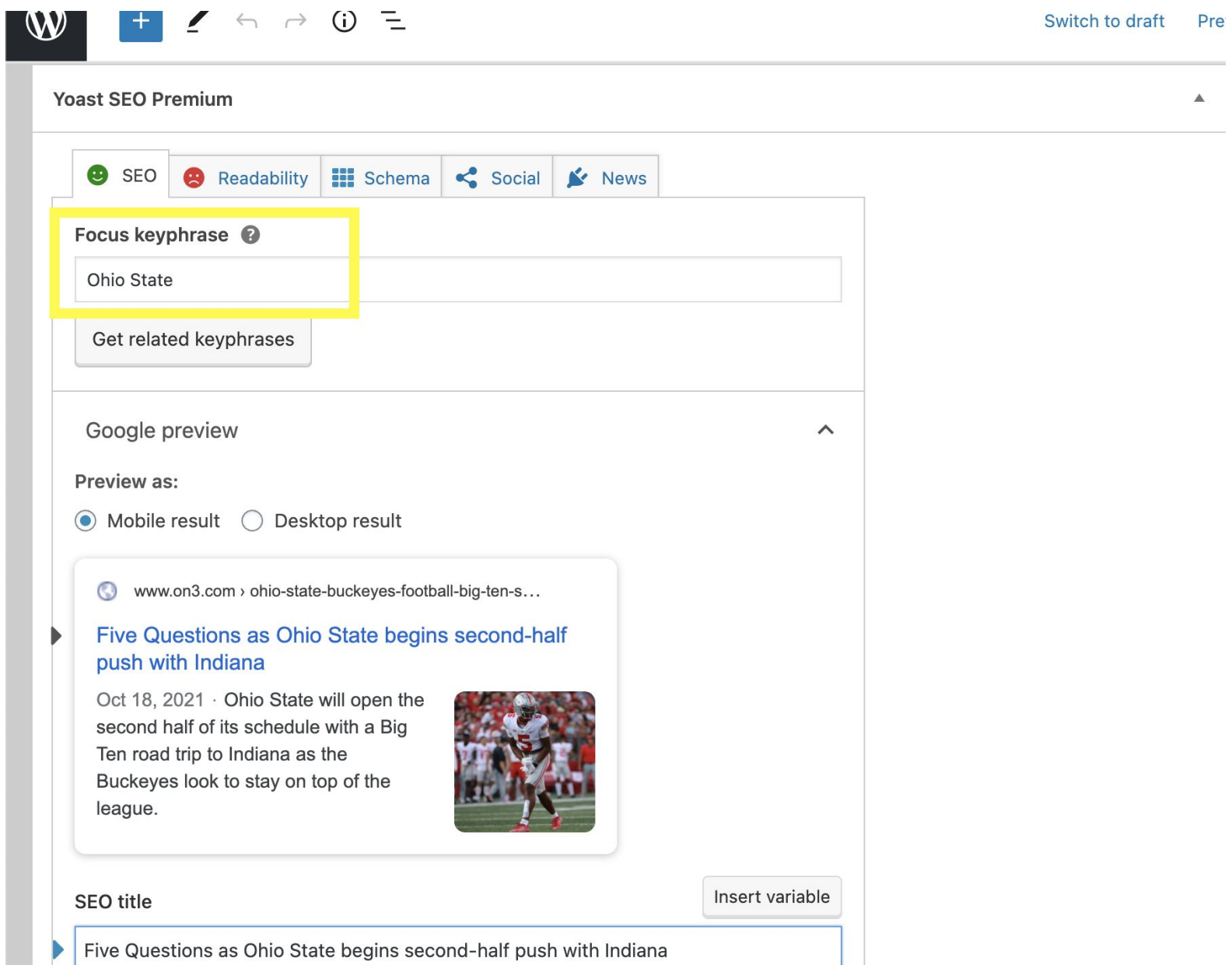
Source: Getty Images North America

Object name: dsc_6087

Max file size: 3000 x 1995 px (10.00 x 6.65 in) - 300 dpi - 1 MB

SEO Optimization (Yoast)

- Enter a focus keyphrase for your article.
- The focus keyphrase (or keyword) is the search term you want your article to rank for in Google.
- When people search for that keyword or phrase, they should find your article.
- Don't get cute. Pick the most obvious and simple keyphrase.



The screenshot displays the Yoast SEO Premium interface. At the top, there is a navigation bar with a WordPress logo, a plus sign, and several icons. On the right side, there are links for "Switch to draft" and "Pre". Below the navigation bar, the "Yoast SEO Premium" label is visible. The main content area features a tabbed interface with "SEO", "Readability", "Schema", "Social", and "News" tabs. The "SEO" tab is active and highlighted with a yellow border. Inside the "SEO" tab, the "Focus keyphrase" field is highlighted with a yellow border and contains the text "Ohio State". Below this field is a button labeled "Get related keyphrases". The "Google preview" section shows a preview of a search result for the focus keyphrase. It includes a "Preview as:" section with radio buttons for "Mobile result" (selected) and "Desktop result". The preview shows a search result from "www.on3.com" with the title "Five Questions as Ohio State begins second-half push with Indiana" and a snippet of text: "Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league." An image of a football player is also visible in the preview. At the bottom, the "SEO title" field contains the text "Five Questions as Ohio State begins second-half push with Indiana" and an "Insert variable" button.

SEO Optimization (Yoast)

- Edit the SEO title to be the optimum length. The line under the title will turn green when the length is correct.
- Add a meta description.
 - The meta description should summarize your article and include the focus keyphrase.
 - Meta description length must be between 120-155 characters (green line).

push with Indiana

Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.



SEO title

Insert variable

Five Questions as Ohio State begins second-half push with Indiana

Slug

ohio-state-buckeyes-football-big-ten-second-half-indiana-hoosiers

Meta description

Insert variable

Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.

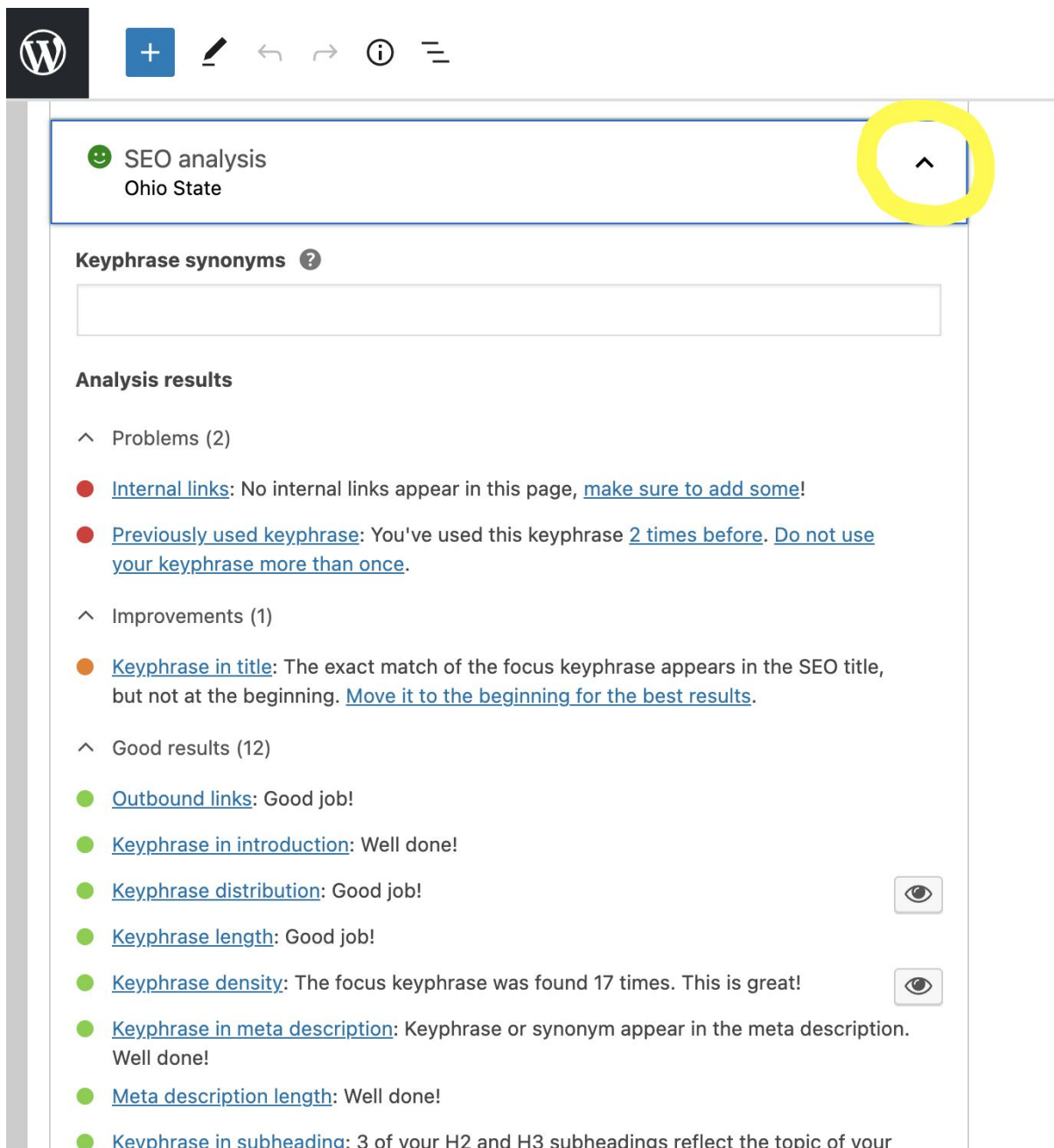


SEO analysis
Ohio State



SEO Optimization (Yoast)

- Click the arrow to see other ways to optimize your post.
- Disregard “Previously used keyphrase”. It’s OK to use the same keyphrase more than once.
- Note: the “internal links” feature currently has a bug. It will show “no internal links” even if you have internal links. Engineering is aware of the issue and working on a solution.



The screenshot shows the Yoast SEO analysis interface. At the top left is the WordPress logo. To its right is a toolbar with icons for adding content, editing, undo, redo, help, and a menu. Below the toolbar is the Yoast SEO analysis panel. The panel has a title bar with a smiley face icon, the text "SEO analysis Ohio State", and a yellow circle around an upward-pointing arrow icon. Below the title bar is a section for "Keyphrase synonyms" with a question mark icon and an empty text input field. The main section is "Analysis results", which is expanded to show "Problems (2)". The first problem is "Internal links: No internal links appear in this page, [make sure to add some!](#)". The second problem is "Previously used keyphrase: You've used this keyphrase [2 times before](#). [Do not use your keyphrase more than once.](#)". Below the problems is the "Improvements (1)" section, which contains "Keyphrase in title: The exact match of the focus keyphrase appears in the SEO title, but not at the beginning. [Move it to the beginning for the best results.](#)". Below the improvements is the "Good results (12)" section, which contains several green checkmarks and text: "Outbound links: Good job!", "Keyphrase in introduction: Well done!", "Keyphrase distribution: Good job!" (with an eye icon), "Keyphrase length: Good job!", "Keyphrase density: The focus keyphrase was found 17 times. This is great!" (with an eye icon), "Keyphrase in meta description: Keyphrase or synonym appear in the meta description. Well done!", "Meta description length: Well done!", and "Keyphrase in subheading: 3 of your H2 and H3 subheadings reflect the topic of your".

SEO Optimization (Yoast)

- A green smiley face means your post has been sufficiently optimized for the keyphrase you selected.

Yoast SEO Premium

😊 SEO 😊 Readability 🗪 Schema 🔗 Social 📰 News

Focus keyphrase ?

Devin Brown

Get related keyphrases

Google preview ^


Preview as:

Mobile result Desktop result

[www.on3.com](#) > devin-brown-ohio-state-football-recruit...

Devin Brown: Ohio State coaches growing bond with USC commitment

Oct 18, 2021 · Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.



SEO title Insert variable

Devin Brown: Ohio State coaches growing bond with USC commitment

Publish

- Publish or schedule post
- Edit author (if applicable) - if you are posting for a coworker you may edit the byline here.

The screenshot shows the WordPress editor interface. The main content area displays a post titled "Five Questions as Ohio State begins second-half push with Indiana road trip". The text of the post includes a dateline "COLUMBUS -- Just about everything appears aligned again at Ohio State." followed by a plus sign icon, and a paragraph: "But now the Buckeyes have to prove it when the stakes get higher. The offense is rolling and a healthier, maturing quarterback is asserting his command. The defense has worked through some growing pains and is showing undeniable signs of progress. Ohio State remains unbeaten in the Big Ten and in position to defend its conference crown yet again. Even the off date seemingly fell at the right time for the program. Clearly the Buckeyes would have preferred the first half of the season to not include a loss, and there's no changing that. They seem to be fully back on track to accomplish everything they planned before the year started as they gear up for a second-half surge starting on Saturday night at Indiana. "There's still a lot of football left," Ohio State coach Ryan Day [said](#) last week. "We haven't done anything yet. But I think there is some confidence being built. You can see that some guys are starting to settle into some roles, and that's a good thing. We're not doing everything for the first time. I think

The right sidebar shows the "Post" settings. The "Status & visibility" section is expanded, showing "Visibility" set to "Public". The "Publish" button is highlighted in yellow, and the "Immediately" option is also highlighted. Below this, there are checkboxes for "Stick to the top of the blog" and "Pending review". The "Author" field is highlighted in yellow and contains the name "Will Crall". There is a "Move to trash" button in a red box. The "Yoast SEO" section is partially visible, showing the "Permalink" section with the URL slug "five-questions-as-ohio-state-begins-".