

ONEB

HOW TO CREATE A POST

HOW TO CREATE A POST

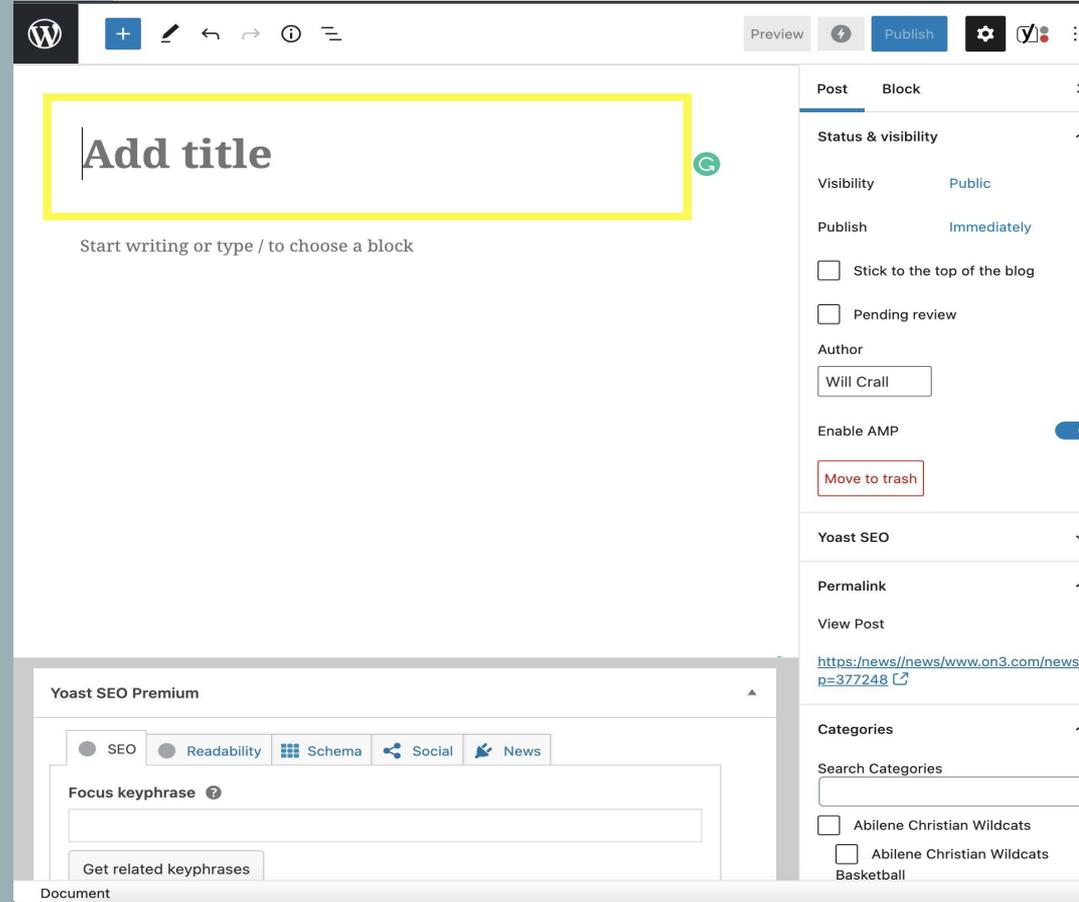
- Log in to Wordpress:
<https://admin.on3.com/wp-admin/>
- Select “posts” from the left rail and then click “add new”

The screenshot shows the WordPress dashboard interface. On the left sidebar, the 'Posts' menu item is highlighted with a yellow circle. In the main content area, the 'Add New' button is also circled in yellow. Below the 'Add New' button, there is a poll question: 'Are you enjoying using Members?' with two options: 'Yes, I love it 😊' and 'Not really...'. Below the poll, there are filters for 'All (131,779)', 'Mine (17)', 'Published (126,716)', 'Sticky (140)', 'Scheduled (13)', 'Drafts (5,035)', 'Pending (3)', and 'Private'. Below the filters, there are three dropdown menus: 'Bulk actions', 'All dates', and 'All Categories'. Below the dropdowns, there is a table of posts with columns for 'Title', 'Author', and 'Categories'. The table contains several rows of posts, including drafts and scheduled posts.

<input type="checkbox"/>	Title	Author	Categories
<input type="checkbox"/>	Radio Codes — Draft	KSR	KSR Blue Blooded Opinions
<input type="checkbox"/>	KSR ad: Sword Performance – Live game blog — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Lextran (KSR Today: 11/5; 11/19) — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Eckrich [10/19; 10/20; 10/23; 10/25; 10/26] — Draft	KSR	KSR
<input type="checkbox"/>	Buckeyes target Justice Haynes drawn to Tony Alford, star running backs — Scheduled	Zack Carpenter	Lettermen Row, Lettermen Row Football Recruiting
<input type="checkbox"/>	BUY NOW: “A Sea of Blue” captured as perfect gift — Scheduled	KSR	KSR
<input type="checkbox"/>	Tuesday Morning Offensive	Bryan the Intern	KSR

TITLE / HEADLINE

- Whenever possible include **program affiliation** (ie. Clemson, Ohio State, Kentucky, etc.)
- Use **full names** (ie. “Dabo Swinney, not “Swinney”)
- Include **unique info** (What is it about this story that other websites don’t have)
- Use **descriptive, creative words**
- **Capitalize names, first words, but then lower case**



The screenshot displays the WordPress editor interface. At the top, the WordPress logo is on the left, and navigation icons (plus, edit, undo, redo, refresh, menu) are in the center. On the right, there are buttons for 'Preview', 'Publish', and a settings icon. Below the navigation is a yellow-bordered box containing the text 'Add title' with a cursor and a green 'G' icon. Below this box is the instruction 'Start writing or type / to choose a block'. To the right of the editor is a sidebar with various settings. The 'Yoast SEO Premium' section is expanded, showing tabs for 'SEO', 'Readability', 'Schema', 'Social', and 'News'. The 'Focus keyphrase' field is empty, and there is a 'Get related keyphrases' button below it. The 'Categories' section is also visible, with a search box and two categories: 'Abilene Christian Wildcats' and 'Abilene Christian Wildcats Basketball', both with unchecked checkboxes. The bottom of the screen shows the word 'Document'.

BODY

Enter body text

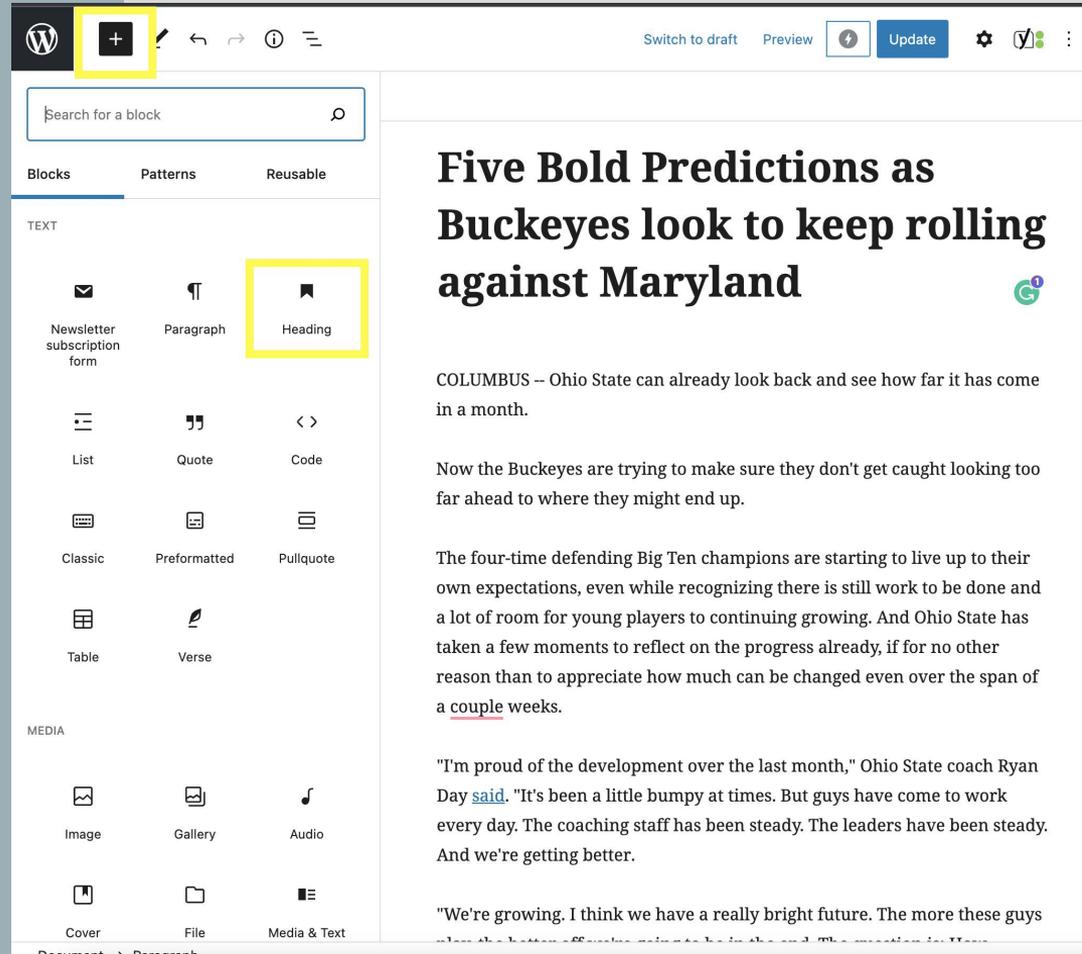
Free (non-premium) articles must be 450 words or more

Click “i” button in top navigation to get post stats (word count, character count, etc)

The screenshot displays the WordPress editor interface. At the top, the navigation bar includes a yellow box around the 'i' icon, which is used for post statistics. The main content area features a large yellow box for entering body text, with the prompt "Start writing or type / to choose a block". The right sidebar contains the Yoast SEO Premium settings, including sections for "Status & visibility", "Yoast SEO", "Permalink", and "Categories". The "Yoast SEO Premium" section is expanded, showing tabs for "SEO", "Readability", "Schema", "Social", and "News". The "Focus keyphrase" field is visible, along with a "Get related keyphrases" button. The "Categories" section shows a search bar and two category options: "Abilene Christian Wildcats" and "Abilene Christian Wildcats Basketball".

ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

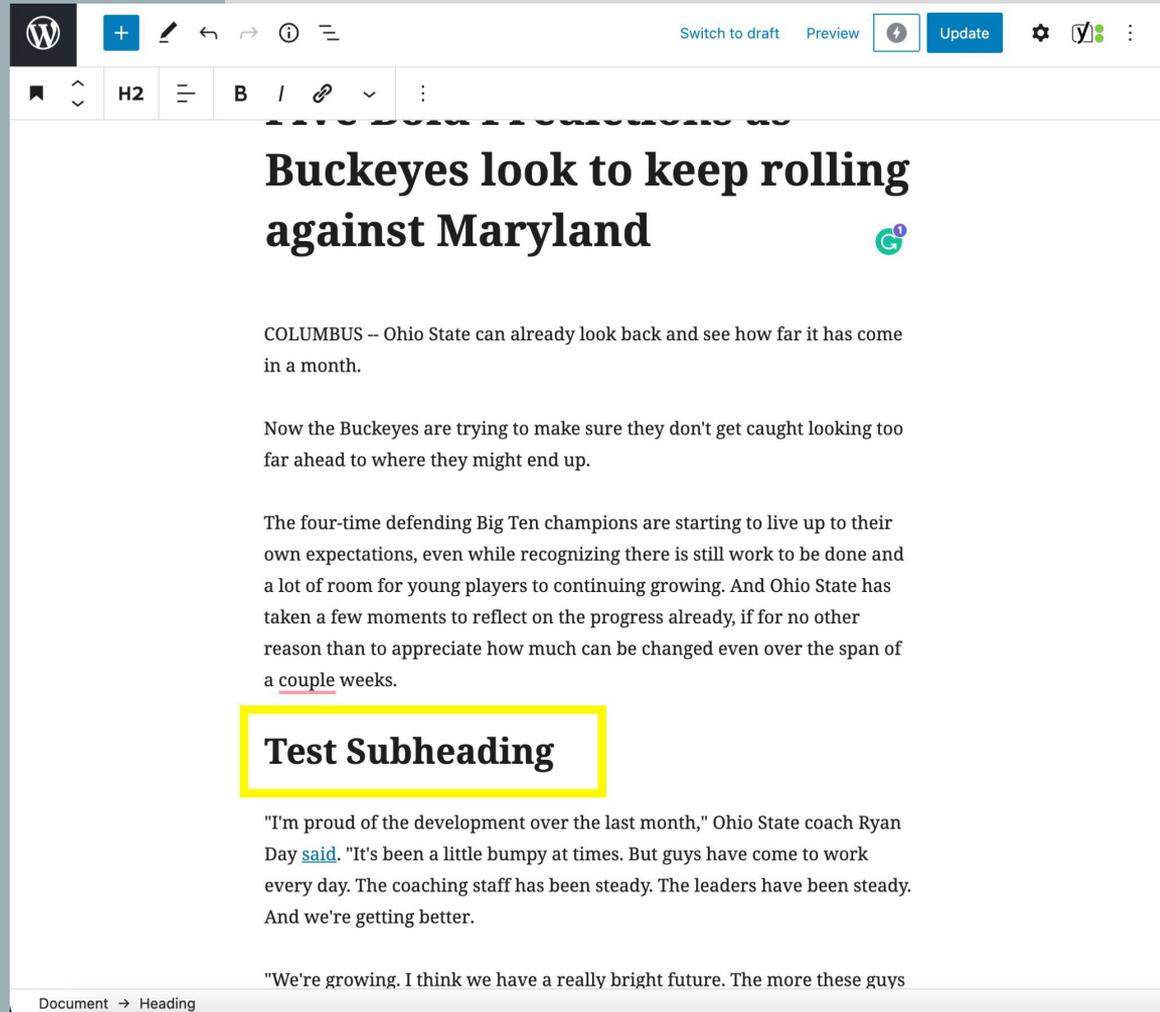
- To add elements like subheadings, photos, YouTube embeds, Twitter embeds, etc, use “blocks”.
- To use “blocks” click the (+) button in the top left corner.
- For this example we will add a subheading.



The screenshot shows the WordPress Gutenberg editor interface. In the top left corner, a yellow box highlights the plus sign (+) button used to open the block inserter. Below this, the block inserter menu is visible, with a search bar and tabs for 'Blocks', 'Patterns', and 'Reusable'. Under the 'TEXT' category, the 'Heading' block is highlighted with a yellow box. The main content area on the right shows a draft article titled 'Five Bold Predictions as Buckeyes look to keep rolling against Maryland'. The article text includes: 'COLUMBUS -- Ohio State can already look back and see how far it has come in a month. Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up. The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks. "I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better. "We're growing. I think we have a really bright future. The more these guys

ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

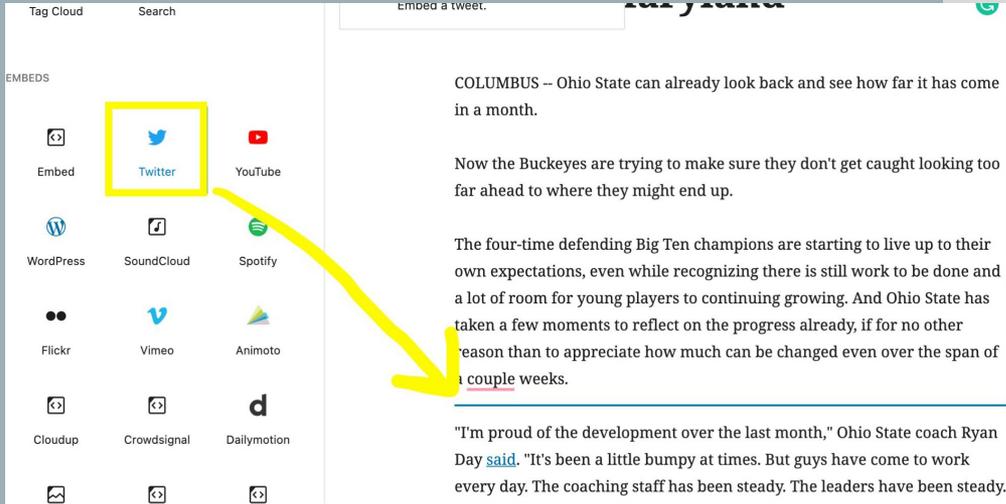
Clicking the “heading” block will
add a subheading



The screenshot shows the WordPress editor interface. At the top, there's a navigation bar with the WordPress logo, a plus sign, and icons for undo, redo, and refresh. On the right, there are buttons for "Switch to draft", "Preview", "Update", and a settings icon. Below the navigation bar is a toolbar with icons for undo, redo, bold (B), italic (I), link, and a list icon. The main content area displays a document with a main heading "Buckeyes look to keep rolling against Maryland" and several paragraphs of text. A yellow box highlights a subheading block labeled "Test Subheading".

Document → Heading

Adding a Twitter block:



Tag Cloud Search Embed a tweet.

EMBEDS

Embed

WordPress SoundCloud Spotify

Flickr Vimeo Animoto

Cloudup Crowdsignal Dailymotion

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.

The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

"I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady.

ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.



Twitter URL

Paste a link to the content you want to display on your site.

Enter URL to embed here...

Embed

[Learn more about embeds](#)

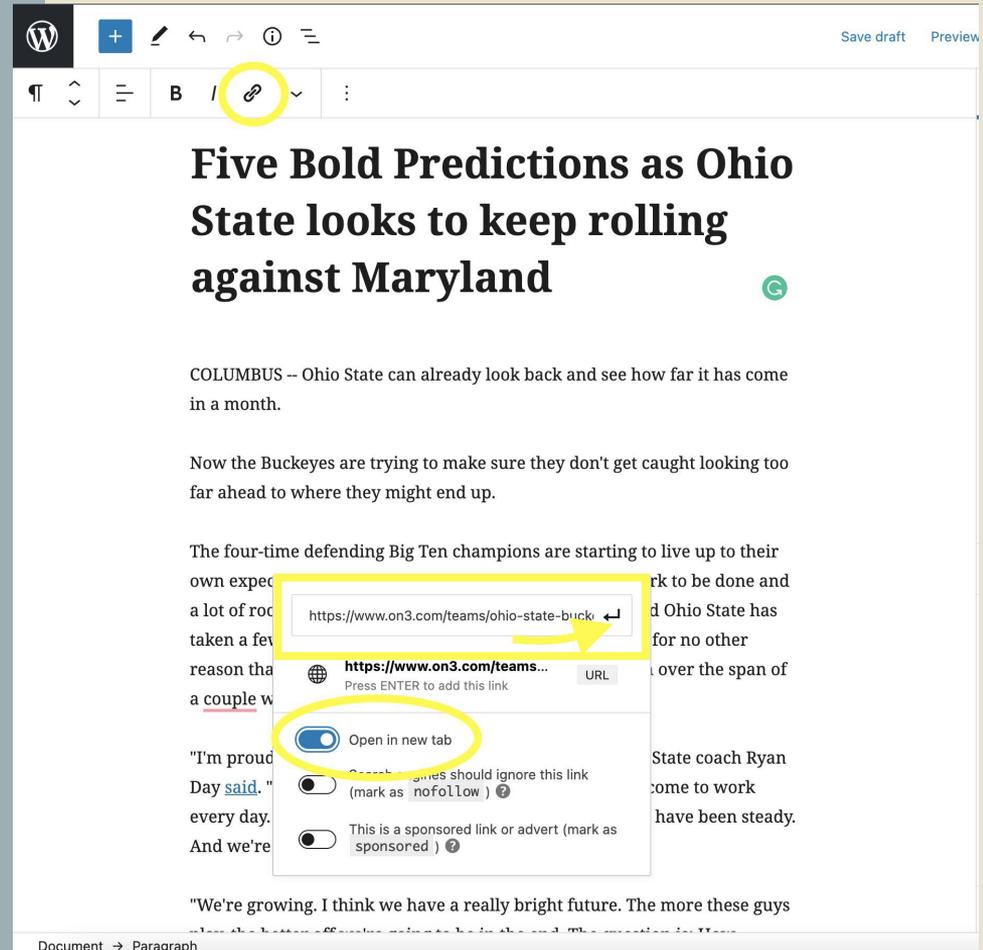
"I'm proud of the development over the last month," Ohio State coach Ryan Day [said](#). "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

LINKING

Internal linking (ie. linking to other relevant pages on our site) is very important for search engine optimization (SEO). All posts must have at least one internal link.

Highlight the text you want to link and do this:



The screenshot shows the WordPress editor interface. At the top, the WordPress logo and a toolbar with various icons are visible. The main content area displays a blog post titled "Five Bold Predictions as Ohio State looks to keep rolling against Maryland". The text of the post is partially visible, with a yellow highlight around a URL: "https://www.on3.com/teams/ohio-state-buck". A yellow circle highlights the link icon in the toolbar. A yellow box highlights the URL input field, and a yellow arrow points to the "Open in new tab" option in the link settings menu. The menu also includes options for "Open in new tab", "Search engines should ignore this link (mark as nofollow)", and "This is a sponsored link or advert (mark as sponsored)".

Document → Paragraph

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

COLUMBUS — Time is the one thing that Devin Brown needs the most as he sorts through his college future.

Unfortunately for the USC commit, it's also one of the things he has the least of.

[Ohio State offered](#) the Corner Canyon (Draper, Utah) 4-star quarterback last week, providing another wrinkle in what's becoming a unique recruitment. Buckeyes quarterbacks coach Corey Dennis flew to Utah to meet with the 6-foot-3, 190 pound passer and offered after leaving the school.

"[Dennis] came out to my practice [last] week before he offered me," Devin Brown told *Lettermen Row*. "We had a great conversation the day after when he got back to Ohio. That's when he offered me.

"I've really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It's been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a national force lately. His commitment to USC remains intact, but a recent

Tags

Add New Tag

Devin Brown ✕ Plus ✕

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



[Replace Image](#)

[Remove featured image](#)

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

[Learn more about manual excerpts](#)

EXCERPT

- Use the “**excerpt**” field to insert “teaser” text on premium articles.
- In this this example the teaser is short. At this time we don't have guidance on how long/short your teaser should be. Use your judgement to determine the best way to utilize in your story. When we have more data we will will communicate.

FEATURED IMAGE

All featured images MUST be 1200x630

Resize and crop your photo. You can use photoshop or a resource you know, or use this [Canva template](#)

It is already resized to 1200x630, so just drop your image in and drag to fill the size.

Once you have your photo cropped and saved click here:

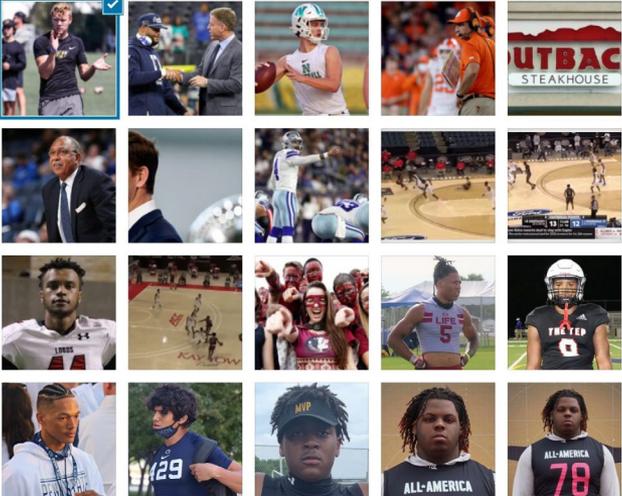
The screenshot shows the WordPress editor interface. At the top, there are buttons for 'Save draft', 'Preview', 'Publish', and a settings icon. Below the title bar, there are icons for undo, redo, and a list of icons. The main content area displays the article title 'Five Questions as Ohio State begins second-half push with Indiana road trip' in a large, bold font. Below the title, there is a sub-header 'COLUMBUS -- Just about everything appears aligned again at Ohio State.' followed by a paragraph: 'But now the Buckeyes have to prove it when the stakes get higher.' Another paragraph follows: 'The offense is rolling and a healthier, maturing quarterback is asserting his command. The defense has worked through some growing pains and is showing undeniable signs of progress. Ohio State remains unbeaten in the Big Ten and in position to defend its conference crown yet again. Even the off date seemingly fell at the right time for the program.' A third paragraph starts with 'Clearly the Buckeyes would have preferred the first half of the season to not include a loss, and there's no changing that. They seem to be fully back on track to accomplish everything they planned before the year started as they gear up for a second-half surge starting on Saturday night at Indiana.' A fourth paragraph begins with 'There's still a lot of football left,' Ohio State coach Ryan Day said last week. 'We haven't done anything yet. But I think there is some confidence being built. You can see that some guys are starting to settle into some roles, and that's a good thing. We're not doing everything for the first time. I think...'. On the right side, there is a sidebar with several sections: 'Recruiting' with checkboxes for 'Lettermen Row Basketball', 'Lettermen Row Cardale and Tyvis Podcast', and 'Lettermen Row Football'; 'Add New Category'; 'Tags' with an 'Add New Tag' field containing 'Plus'; 'Featured image' (highlighted in yellow) with a message 'Selecting a featured image is recommended for an optimal user experience.' and a 'Set featured image' button; and 'Excerpt' with a text area and a link 'Learn more about manual excerpts'.

Featured image ✕

Upload files | Media Library

Suggested image dimensions: 1200 by 675 pixels.

Search



ATTACHMENT DETAILS


 Devin-Brown-by-Birm-LR.jpg
 October 18, 2021
 118 KB
 1200 by 630 pixels
[Edit image](#)
[Delete permanently](#)

All Text
 Describe the purpose of the image. Leave empty if the image is purely decorative.

Title

Caption

Description

File URL:
[Copy URL to clipboard](#)

[Set featured image](#)

The selected image is too small (1200 by 630 pixels). It should have a size of at least 1200 by 675 pixels.

FEATURED IMAGE

- **Upload photo**
- **Alt Text:** copy and paste your URL slug
- **Title:** copy and paste your URL slug
- **Caption:** This is where you write the photo caption and include the photo credit. All photos must have a photo credit. It might be Getty Images photographer, your own name, or show you have permission from player.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

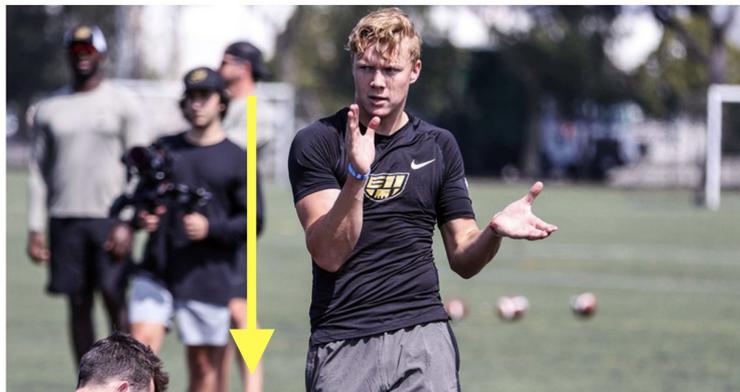
Jeremy Birmingham • 1 day

Article written by:



Jeremy Birmingham

Birmingham



Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

FEATURED
IMAGE

See example of how
“Caption” field is
displayed

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

Jeremy Birmingham • 1 day

Article written by:



Jeremy Birmingham

Birm



Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.

Launch Special

1 Week Only

EXCERPT

- See example of excerpt

SELECTING CATEGORIES

The category determines where your post will display on the website.

Select your site. In this example it's "Lettermen Row".

Next, select the specific subcategory for your post "Lettermen Row Football".

Lastly, select the primary category for the post and choose the most specific option: "Lettermen Row Football"

Note: never change the primary category once a post has been published

The screenshot shows the WordPress post editor interface. The main content area displays the title "Five Bold Predictions as Ohio State looks to keep rolling against Maryland" and the beginning of the article text. On the right sidebar, the "Categories" section is expanded, showing a search box with "letter" and a list of categories. Three yellow arrows point to the "Lettermen Row" category, the "Lettermen Row Football" category, and the "Lettermen Row Football" dropdown menu in the "Select the primary category" section.

WordPress Editor Interface:

- Top bar: Save draft, Preview, Publish, Settings, View, and other icons.
- Left sidebar: WordPress logo, navigation icons, and formatting options (Bold, Italic, Link, etc.).
- Main content area: Title "Five Bold Predictions as Ohio State looks to keep rolling against Maryland" and the start of the article text.
- Right sidebar: Categories section with a search box containing "letter" and a list of categories: Lettermen Row (checked), Lettermen Row Basketball, Lettermen Row Basketball Recruiting, Lettermen Row Cardale and Tyvis Podcast, and Lettermen Row Football (checked). Below this is "Add New Category" and "Select the primary category" dropdown menu showing "Lettermen Row Football".

TAGS

Tags have two primary functions

Define if the article is **free** or **premium**

Organize articles about **people**

If you want your article to be **premium**, you must insert the tag "**Plus**", otherwise the article will default to free

If your article about a specific person(s) tag their names. This will connect to our recruiting database at a later date.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

COLUMBUS — Time is the one thing that Devin Brown needs the most as he sorts through his college future.

Unfortunately for the USC commit, it's also one of the things he has the least of.

[Ohio State offered](#) the Corner Canyon (Draper, Utah) 4-star quarterback last week, providing another wrinkle in what's becoming a unique recruitment. Buckeyes quarterbacks coach Corey Dennis flew to Utah to meet with the 6-foot-3, 190 pound passer and offered after leaving the school.

"[Dennis] came out to my practice [last] week before he offered me," Devin Brown told *Lettermen Row*. "We had a great conversation the day after when he got back to Ohio. That's when he offered me.

"I've really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It's been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a

Select the primary category

Lettermen Row

Tags

Add New Tag

Devin Brown

Plus

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



Replace Image

[Remove featured image](#)

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

URL SLUG

- The “**URL slug**” is a customizable portion of the URL which can be edited within the CMS
- Edit the URL slug to meet the following requirements
 - Keep URL short and only include words relevant to the story
 - Separate words with hyphens
 - Delete words like an, in, is, the, of, etc.

← → ↻ <https://www.on3.com/teams/ohio-state-buckeyes/news/ohio-state-buckeyes-football-maryland-preview-questions-update/>

LS LETTERMEN ROW OHIO STATE News Forums Football FB Recruiting Basketball BB Recruiting

ONB+ EXCLUSIVE CONTENT

Edit Article

Five Questions as Buckeyes try to maintain momentum against Maryland

Austin Ward • 16 days

Article written by:



Austin Ward
@AWardSports



Ohio State wide receiver Chris Olave scored a couple touchdowns at Rutgers. (Birm/Lettermen Row)

COLUMBUS — Ohio State would have obviously preferred to have the positive results instantly

URL SLUG

- Click “**Save Draft**” to populate the URL Slug from the title

- In this example the CMS creates the URL slug:

five-bold-predictions-as-ohio-state-looks-to-keep-rolling-a-gainst-maryland

- Edit to make shorter and only include key info. For example: *five-predictions-ohio-state-maryland-preview*

The screenshot displays the WordPress editor interface. At the top, a yellow box highlights the "Save draft" button. The main content area shows a post titled "Five Bold Predictions as Ohio State looks to keep rolling against Maryland" with a green "G" icon. The text of the post is as follows:

COLUMBUS – Ohio State can already look back and see how far it has come in a month.

Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.

The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

"I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

The sidebar on the right shows the "Yoast SEO" section, which is highlighted with a yellow box. It contains the following information:

- Permalink: [five-bold-predictions-as-ohio-state-looks-to-keep-rolling-against-maryland/](#)
- URL Slug:
- The last part of the URL. [Read about permalinks](#)
- View Post: <https://www.on3.com/five-bold-predictions-as-ohio-state-looks-to-keep-rolling-against-maryland/>

SEO OPTIMIZATION (YOAST)

- Enter a focus keyphrase for your article.
- The focus keyphrase (or keyword) is the search term you want your article to rank for in Google.
- When people search for that keyword or phrase, they should find your article.
- Don't get cute. Pick the most obvious and simple keyphrase.

Yoast SEO Premium

SEO Readability Schema Social News

Focus keyphrase ?

Ohio State

Get related keyphrases

Google preview

Preview as:

Mobile result Desktop result

www.on3.com > ohio-state-buckeyes-football-big-ten-s...

Five Questions as Ohio State begins second-half push with Indiana

Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.

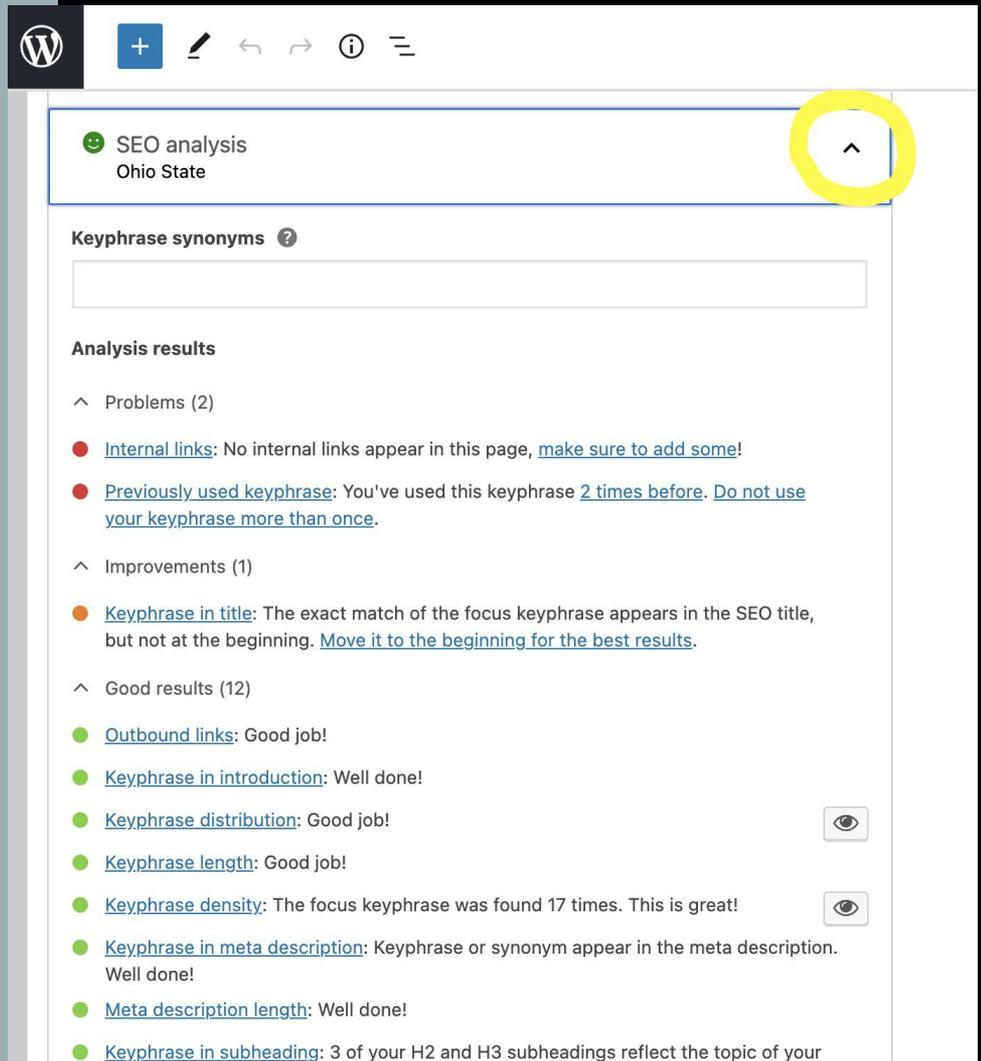


SEO title Insert variable

Five Questions as Ohio State begins second-half push with Indiana

SEO OPTIMIZATION (YOAST)

- Click the arrow to see other ways to optimize your post.
- Disregard “Previously used keyphrase”. It’s OK to use the same keyphrase more than once.
- Note: the “internal links” feature currently has a bug. It will show “no internal links” even if you have internal links. Engineering is aware of the issue and working on a solution.



The screenshot shows the Yoast SEO analysis interface for a post titled "Ohio State". The interface is divided into several sections:

- SEO analysis:** Ohio State
- Keyphrase synonyms:** A search box for finding synonyms.
- Analysis results:**
 - Problems (2):**
 - Internal links:** No internal links appear in this page, [make sure to add some!](#)
 - Previously used keyphrase:** You've used this keyphrase [2 times before](#). [Do not use your keyphrase more than once.](#)
 - Improvements (1):**
 - Keyphrase in title:** The exact match of the focus keyphrase appears in the SEO title, but not at the beginning. [Move it to the beginning for the best results.](#)
 - Good results (12):**
 - Outbound links:** Good job!
 - Keyphrase in introduction:** Well done!
 - Keyphrase distribution:** Good job!
 - Keyphrase length:** Good job!
 - Keyphrase density:** The focus keyphrase was found 17 times. This is great!
 - Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well done!
 - Meta description length:** Well done!
 - Keyphrase in subheading:** 3 of your H2 and H3 subheadings reflect the topic of your

A yellow circle highlights an upward-pointing arrow in the top right corner of the analysis results section, which is used to expand the list of items.

SEO OPTIMIZATION (YOAST)

- Edit the SEO title to be the optimum length. The line under the title will turn green when the length is correct.
- Add a meta description.
 - The meta description should summarize your article and include the focus keyphrase.
 - Meta description length must be between 120-155 characters (green line).

push with Indiana

Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.



SEO title

Insert variable

Five Questions as Ohio State begins second-half push with Indiana

Slug

ohio-state-buckeyes-football-big-ten-second-half-indiana-hoosiers

Meta description

Insert variable

Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.

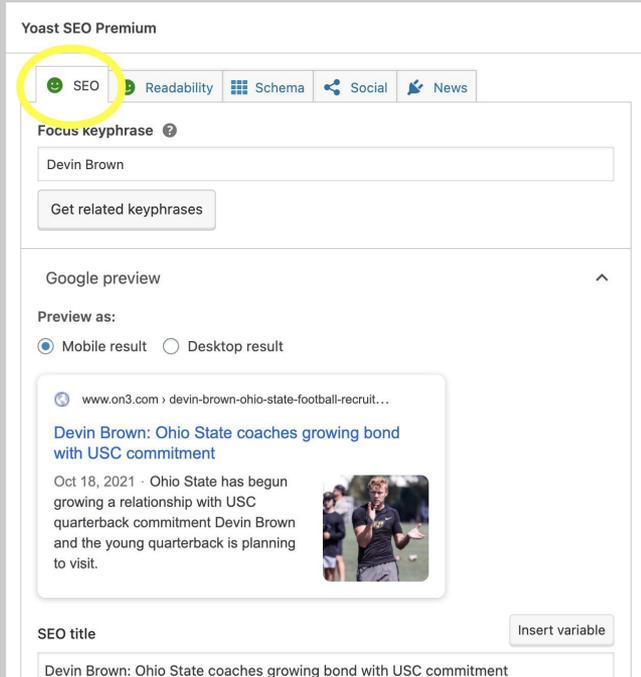


SEO analysis
Ohio State



SEO OPTIMIZATION (YOAST)

A green smiley face means your post has been sufficiently optimized for the keyphrase you selected.



The screenshot displays the Yoast SEO Premium interface. At the top, there are several tabs: 'SEO', 'Readability', 'Schema', 'Social', and 'News'. The 'SEO' tab is highlighted with a yellow circle and contains a green smiley face icon, indicating that the content is sufficiently optimized. Below the tabs, the 'Focus keyphrase' section shows the keyphrase 'Devin Brown' and a 'Get related keyphrases' button. The 'Google preview' section shows a preview of the search result for the keyphrase, including the URL 'www.on3.com', the title 'Devin Brown: Ohio State coaches growing bond with USC commitment', and a snippet of text. Below the preview, there is an 'SEO title' field containing the text 'Devin Brown: Ohio State coaches growing bond with USC commitment' and an 'Insert variable' button.

Yoast SEO Premium

SEO Readability Schema Social News

Focus keyphrase ?

Devin Brown

Get related keyphrases

Google preview ^

Preview as:

Mobile result Desktop result

[www.on3.com](#) › devin-brown-ohio-state-football-recruit...

Devin Brown: Ohio State coaches growing bond with USC commitment

Oct 18, 2021 - Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.

SEO title Insert variable

Devin Brown: Ohio State coaches growing bond with USC commitment

/detail/news-photo/head-coach-jim-harbaugh-of-the-michigan-wolverines-walks-news-photo/1346029168?adppopup=true

gettyimages

Nebraska

OCTOBER 9: Head coach Jim Harbaugh of the Michigan Wolverines walks the field before the Nebraska Cornhuskers at Memorial Stadium on October 9, 2021 in Lincoln, Nebraska. (Branscombe/Getty Images)



</> Embed  Comp  Save

EASY-ACCESS

PURCHASE A LICENSE

Small

Medium

1024 x 681 px (3.41 x 2.27 in)
300 dpi | 0.7 MP

Large

EASY-ACCESS DOWNLOAD

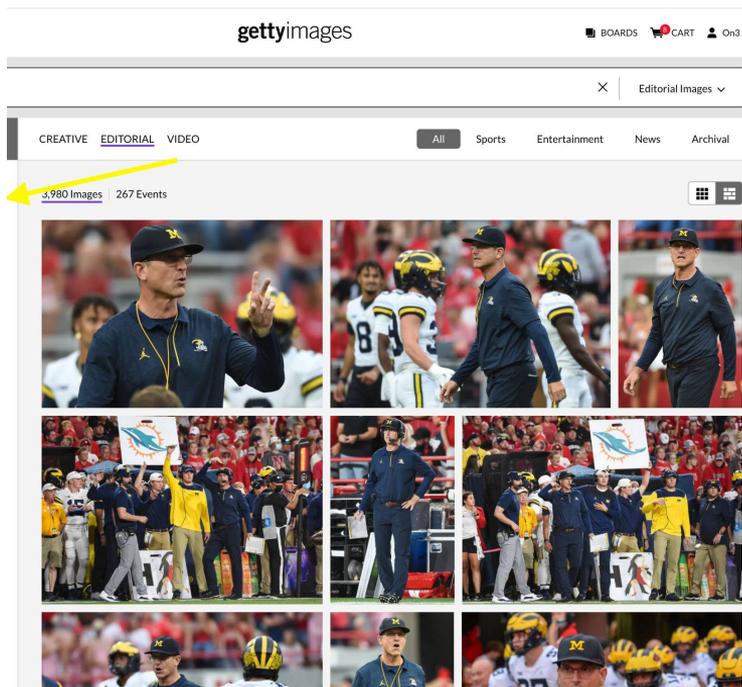
Notes

DETAILS

Restrictions: No commercial uses without permission.
Contact your local office.
Credit: Steven Branscombe / Contributor
Editorial #: 1346029168
Collection: Getty Images Sport
Date created: October 09, 2021
License type: Rights-managed
Release info: Not released. [More information](#)
Source: Getty Images North America
Object name: dsc_6087
Max file size: 3000 x 1995 px (10.00 x 6.65 in) - 300 dpi - MB

GETTY IMAGES

- Select “medium” file size
- Download
- Crop and resize to **1200x630** using a free photo editor



GETTY IMAGES

- <https://www.gettyimages.com/editorial-images>
- **Username:** caroline.bynum@on3.com
- **Password:** N@shv!!l3
- **All photos must have attribution.** Example: (Photographer Name/Getty Images)
- Make sure “Premium Access”, “Easy-Access”, and “Editorial Subscription” are selected.

PUBLISH

Publish or schedule post

Edit author (if applicable) - if you are posting for a coworker you may edit the byline here.

The screenshot shows the WordPress editor interface for a post titled "Five Questions as Ohio State begins second-half push with Indiana road trip". The top navigation bar includes "Save draft", "Preview", and "Publish" (highlighted in yellow). The right sidebar is open to the "Post" settings, with "Status & visibility" expanded. The "Publish" and "Immediately" options are highlighted in yellow. The "Author" dropdown menu is also highlighted in yellow and set to "Will Crall". A "Move to trash" button is visible in the sidebar. The main content area shows the post title, a byline "COLUMBUS -- Just about everything appears aligned again at Ohio State.", and the start of the article text.