

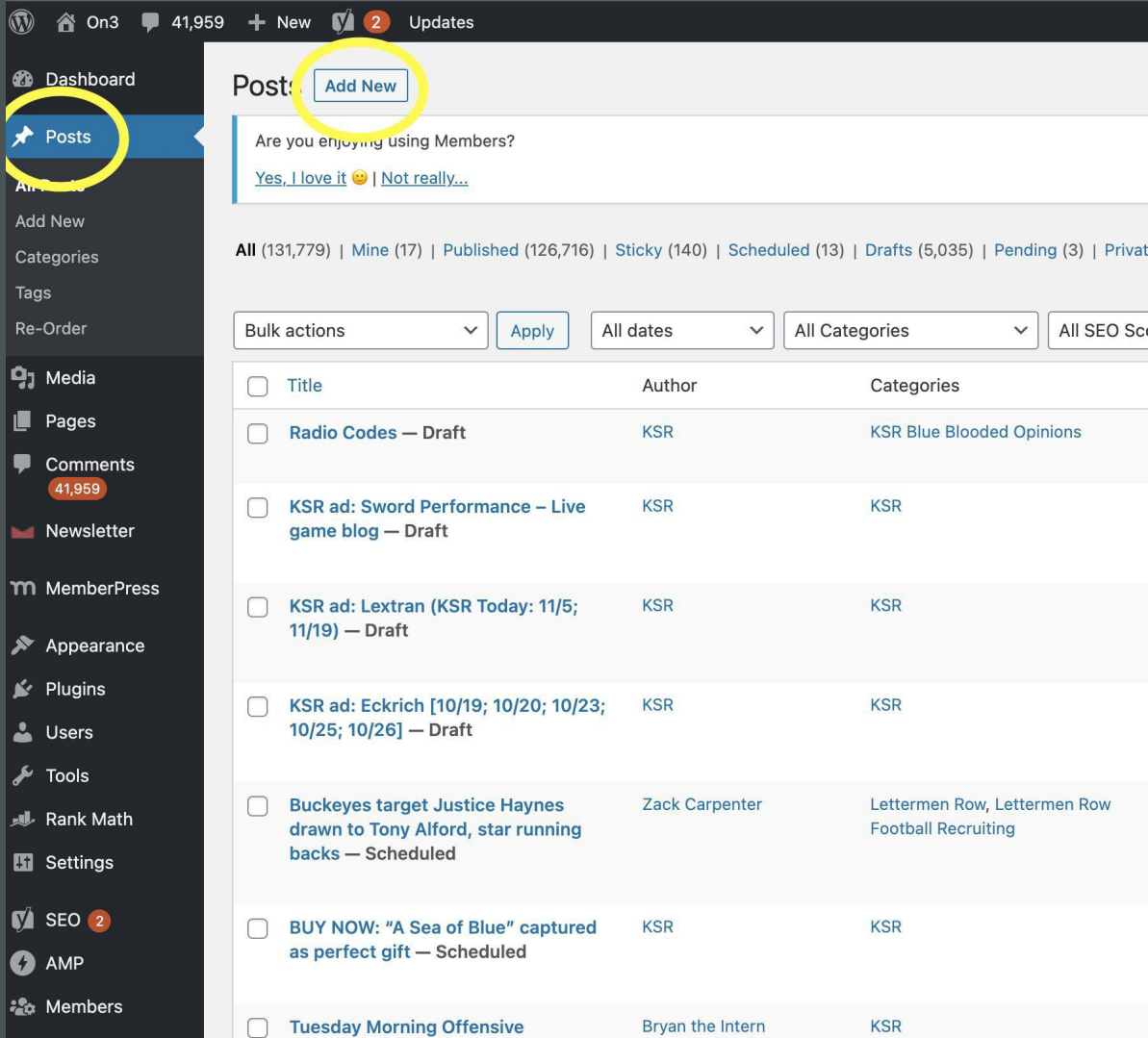
ONEB

HOW TO CREATE A POST

HOW TO CREATE A POST

- Log in to Wordpress:
<https://admin.on3.com/wp-admin/>

- Select “posts” from the left rail and then click “add new”



The screenshot shows the WordPress dashboard interface. On the left sidebar, the 'Posts' menu item is highlighted with a yellow circle. In the main content area, the 'Add New' button is circled in blue. Below the button, there is a poll asking 'Are you enjoying using Members?' with two options: 'Yes, I love it 😊' and 'Not really...'. Below the poll, there are filters for 'All (131,779)', 'Mine (17)', 'Published (126,716)', 'Sticky (140)', 'Scheduled (13)', 'Drafts (5,035)', 'Pending (3)', and 'Private'. Below the filters, there are buttons for 'Bulk actions', 'Apply', 'All dates', 'All Categories', and 'All SEO Sc'. Below the buttons, there is a table of posts with columns for 'Title', 'Author', and 'Categories'.

<input type="checkbox"/>	Title	Author	Categories
<input type="checkbox"/>	Radio Codes — Draft	KSR	KSR Blue Blooded Opinions
<input type="checkbox"/>	KSR ad: Sword Performance – Live game blog — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Lextran (KSR Today: 11/5; 11/19) — Draft	KSR	KSR
<input type="checkbox"/>	KSR ad: Eckrich [10/19; 10/20; 10/23; 10/25; 10/26] — Draft	KSR	KSR
<input type="checkbox"/>	Buckeyes target Justice Haynes drawn to Tony Alford, star running backs — Scheduled	Zack Carpenter	Lettermen Row, Lettermen Row Football Recruiting
<input type="checkbox"/>	BUY NOW: “A Sea of Blue” captured as perfect gift — Scheduled	KSR	KSR
<input type="checkbox"/>	Tuesday Morning Offensive	Bryan the Intern	KSR

TITLE / HEADLINE

- Whenever possible include **program affiliation** (ie. Clemson, Ohio State, Kentucky, etc.)
- Use **full names** (ie. “Dabo Swinney, not “Swinney”)
- Include **unique info** (What is it about this story that other websites don’t have)
- Use **descriptive, creative words**
- **Capitalize names, first words, but then lower case**

The screenshot displays the WordPress editor interface. At the top, the title field is highlighted with a yellow border and contains the text "Add title". Below the title field, a prompt reads "Start writing or type / to choose a block". The right sidebar shows the "Post" tab selected, with options for "Status & visibility", "Visibility" (set to "Public"), "Publish" (set to "Immediately"), and checkboxes for "Stick to the top of the blog" and "Pending review". The "Author" field is set to "Will Crall". The "Enable AMP" button is visible. Below these, a "Move to trash" button is present. The "Yoast SEO" section is expanded, showing tabs for "SEO", "Readability", "Schema", "Social", and "News". The "Focus keyphrase" field is empty, and a "Get related keyphrases" button is located below it. The "Permalink" section shows a preview of the URL: <https://news//news/www.on3.com/news/p=377248>. The "Categories" section shows a search bar and two categories: "Abilene Christian Wildcats" and "Abilene Christian Wildcats Basketball".

BODY

Enter body text

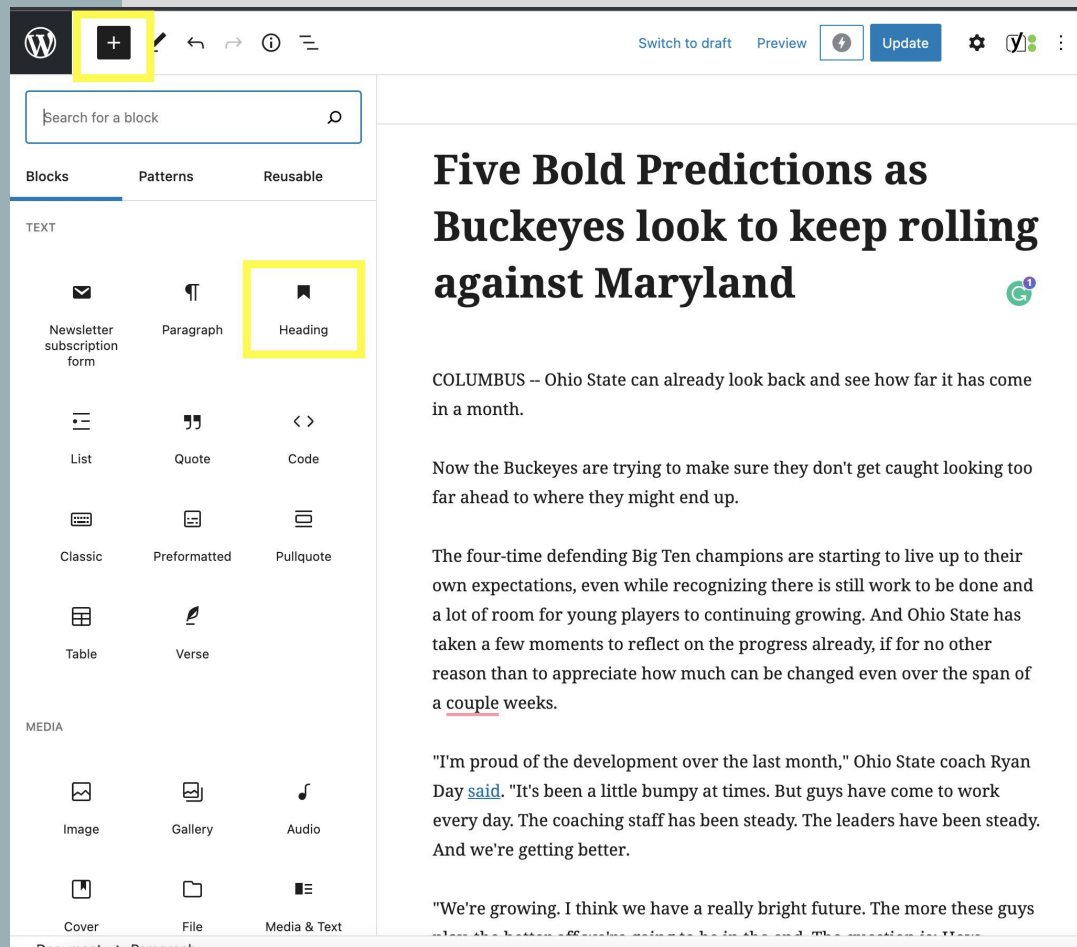
Free (non-premium)
articles must be 450 words
or more

Click “i” button in top
navigation to get post stats
(word count, character
count, etc)

The screenshot displays the WordPress Gutenberg editor interface. At the top, the navigation bar includes the WordPress logo, a plus icon, a pencil icon, a left arrow, a right arrow, and an information icon (a circle with an 'i') which is highlighted with a yellow box. To the right of the navigation bar are buttons for 'Preview', 'Publish', and a settings gear icon. The main editing area features a large 'Add title' heading and a large text block with the placeholder text 'Start writing or type / to choose a block', which is also highlighted with a yellow box. On the right side, there is a sidebar with several sections: 'Post' and 'Block' tabs at the top; 'Status & visibility' with options for 'Public' and 'Immediately'; 'Publish' with a 'Move to trash' button; 'Yoast SEO' with a 'Permalink' section showing a URL; and 'Categories' with a search bar and a list of categories including 'Abilene Christian Wildcats Basketball'. At the bottom of the screen, the 'Yoast SEO Premium' plugin interface is visible, showing tabs for 'SEO', 'Readability', 'Schema', 'Social', and 'News', and a 'Focus keyphrase' input field.

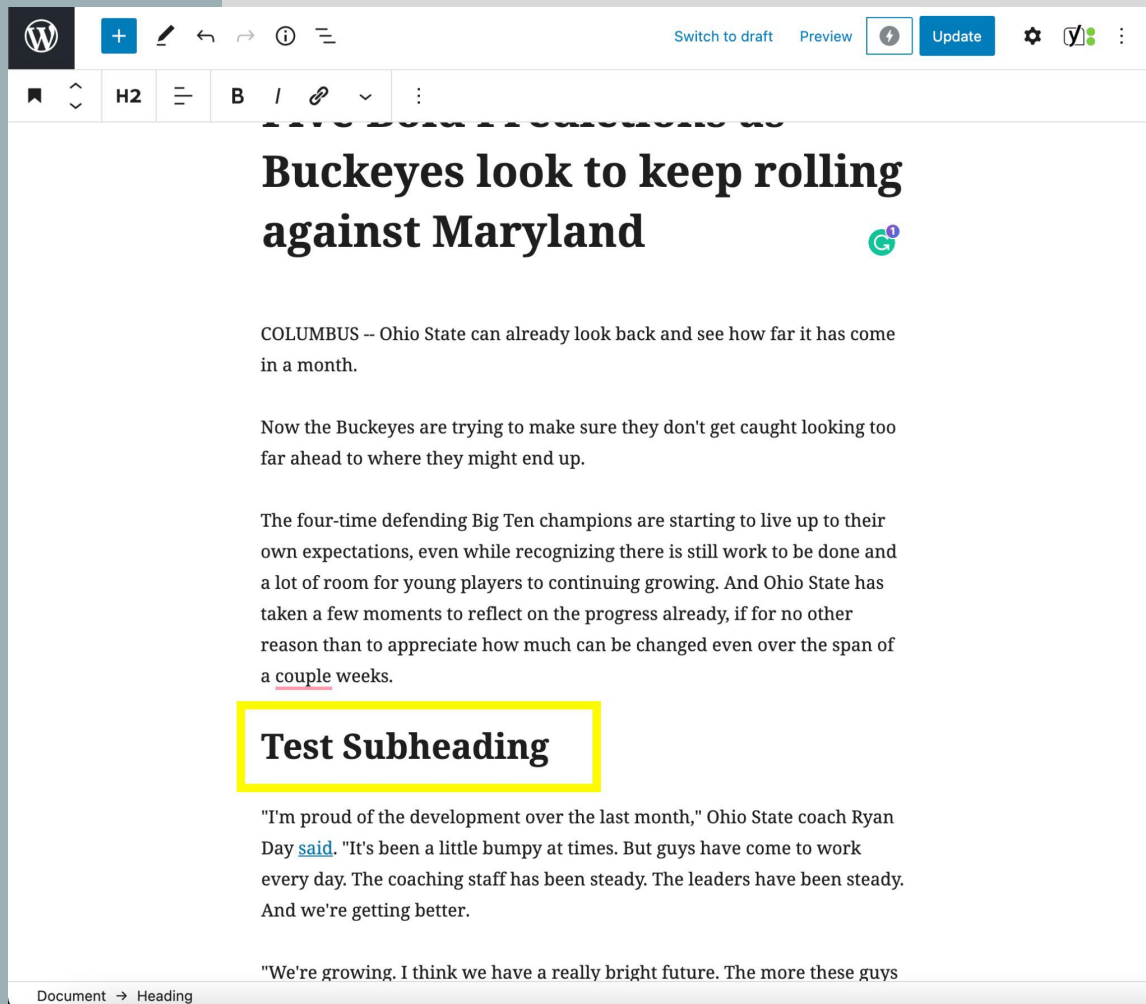
ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

- To add elements like subheadings, photos, YouTube embeds, Twitter embeds, etc, use “blocks”.
- To use “blocks” click the (+) button in the top left corner.
- For this example we will add a subheading.



ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

Clicking the “heading” block will
add a subheading



The screenshot displays the WordPress Gutenberg editor. At the top, the WordPress logo is on the left, and a toolbar with icons for adding blocks, undo, redo, and help is in the center. On the right, there are links for "Switch to draft", "Preview", and an "Update" button, along with settings and status icons. Below the top bar, a secondary toolbar shows the current block type as "H2" with icons for undo, redo, bold, italic, link, and list. The main content area features a large heading "Buckeyes look to keep rolling against Maryland" with a green "G" icon to its right. Below this, there are three paragraphs of text. The first paragraph is "COLUMBUS -- Ohio State can already look back and see how far it has come in a month." The second is "Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up." The third is "The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks." Below the third paragraph, a subheading "Test Subheading" is highlighted with a yellow box. Underneath the subheading is a quote: "I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better." At the bottom of the page, another line of text reads: "We're growing. I think we have a really bright future. The more these guys". The footer of the editor shows "Document → Heading".

Switch to draft Preview Update

H2 B / link list

Buckeyes look to keep rolling against Maryland

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.

The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

Test Subheading

"I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

Document → Heading

Adding a Twitter block:

Tag Cloud Search

EMBEDS

Embed Twitter YouTube

WordPress SoundCloud Spotify

Flickr Vimeo Animoto

Cloudup Crowdsignal Dailymotion

Embed a tweet.

COLUMBUS -- Ohio State can already look back and see how far it has come in a month.

Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.

The four-time defending Big Ten champions are starting to live up to their own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

"I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady.

ADDING SUBHEADINGS AND OTHER BODY ELEMENTS

own expectations, even while recognizing there is still work to be done and a lot of room for young players to continuing growing. And Ohio State has taken a few moments to reflect on the progress already, if for no other reason than to appreciate how much can be changed even over the span of a couple weeks.

Twitter URL

Paste a link to the content you want to display on your site.

Embed

[Learn more about embeds](#)

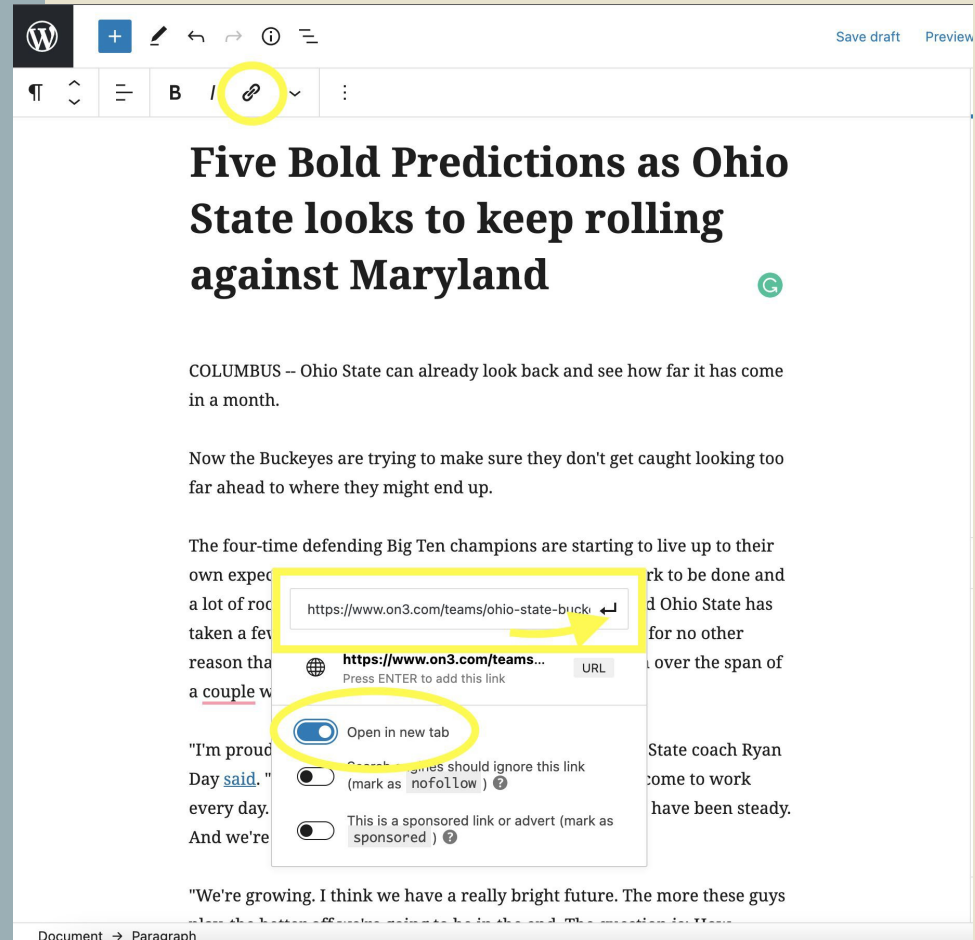
"I'm proud of the development over the last month," Ohio State coach Ryan Day said. "It's been a little bumpy at times. But guys have come to work every day. The coaching staff has been steady. The leaders have been steady. And we're getting better.

"We're growing. I think we have a really bright future. The more these guys

LINKING

Internal linking (ie. linking to other relevant pages on our site) is very important for search engine optimization (SEO). All posts must have at least one internal link.

Highlight the text you want to link and do this:



Devin Brown excited by growing relationship with Ohio State, Corey Dennis

COLUMBUS — Time is the one thing that Devin Brown needs the most as he sorts through his college future.

Unfortunately for the USC commit, it's also one of the things he has the least of.

[Ohio State offered](#) the Corner Canyon (Draper, Utah) 4-star quarterback last week, providing another wrinkle in what's becoming a unique recruitment. Buckeyes quarterbacks coach Corey Dennis flew to Utah to meet with the 6-foot-3, 190 pound passer and offered after leaving the school.

"[Dennis] came out to my practice [last] week before he offered me," Devin Brown told *Lettermen Row*. "We had a great conversation the day after when he got back to Ohio. That's when he offered me.

"I've really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It's been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a national focus lately. His commitment to USC remains intact, but a recent

Tags

Add New Tag

Devin Brown

Plus

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



Replace Image

[Remove featured image](#)

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

[Learn more about manual excerpts](#)

EXCERPT

- Use the “**excerpt**” field to insert “teaser” text on premium articles.
- In this this example the teaser is short. At this time we don't have guidance on how long/short your teaser should be. Use your judgement to determine the best way to utilize in your story. When we have more data we will will communicate.

FEATURED IMAGE

All featured images MUST be
1200x630

Resize and crop your photo.
You can use photoshop or a
resource you know, or use
this [Canva template](#)

It is already resized to
1200x630, so just drop
your image in and drag
to fill the size.

Once you have your photo
cropped and saved click here:

The screenshot shows the WordPress editor interface. At the top, there's a toolbar with icons for adding content, undo, redo, and other editing tools. Below the toolbar, the title of the post is "Five Questions as Ohio State begins second-half push with Indiana road trip". The main content area contains several paragraphs of text. On the right side, there's a sidebar with various settings. The "Featured image" section is highlighted with a yellow box. It contains a message: "Selecting a featured image is recommended for an optimal user experience." and a button labeled "Set featured image". Below this, there's an "Excerpt" section with a text area for writing an excerpt (optional) and a link to "Learn more about manual excerpts".

Document → Paragraph


Featured image


Upload files


Media Library


Suggested image dimensions: 1200 by 675 pixels.


Search










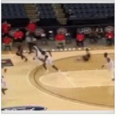





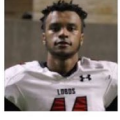

















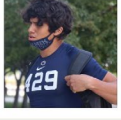


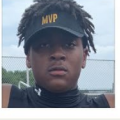


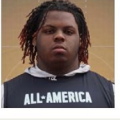


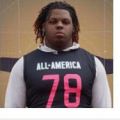













The selected image is too small (1200 by 630 pixels). It should have a size of at least 1200 by 675 pixels.

ATTACHMENT DETAILS



Devin-Brown-by-Birm-LR.jpg

October 18, 2021

116 KB

1200 by 630 pixels

Edit image

Delete permanently

All Text

devin-brown-ohio-state-f

Describe the purpose of the image. Leave empty if the image is purely decorative.

Title

devin-brown-ohio-state-f

Caption

Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

Description

File URL:

https://on3static.com/upl

Copy URL to clipboard

Set featured image

FEATURED IMAGE

- **Upload photo**
- **Alt Text:** copy and paste your URL slug
- **Title:** copy and paste your URL slug
- **Caption:** This is where you write the photo caption and include the photo credit. All photos must have a photo credit. It might be Getty Images photographer, your own name, or show you have permission from player.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

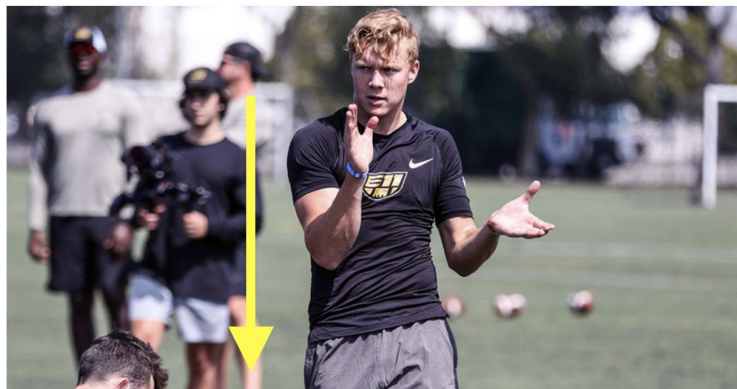
Jeremy Birmingham • 1 day

Article written by:



Jeremy Birmingham

Birm



Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

FEATURED
IMAGE

See example of how
“Caption” field is
displayed

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

Jeremy Birmingham • 1 day

Article written by:



Jeremy Birmingham

Birm



Ohio State offered Devin Brown after making a visit to his school. (Birm/Lettermen Row)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.

Launch Special

1 Week Only

EXCERPT

- [See example of excerpt](#)

SELECTING CATEGORIES

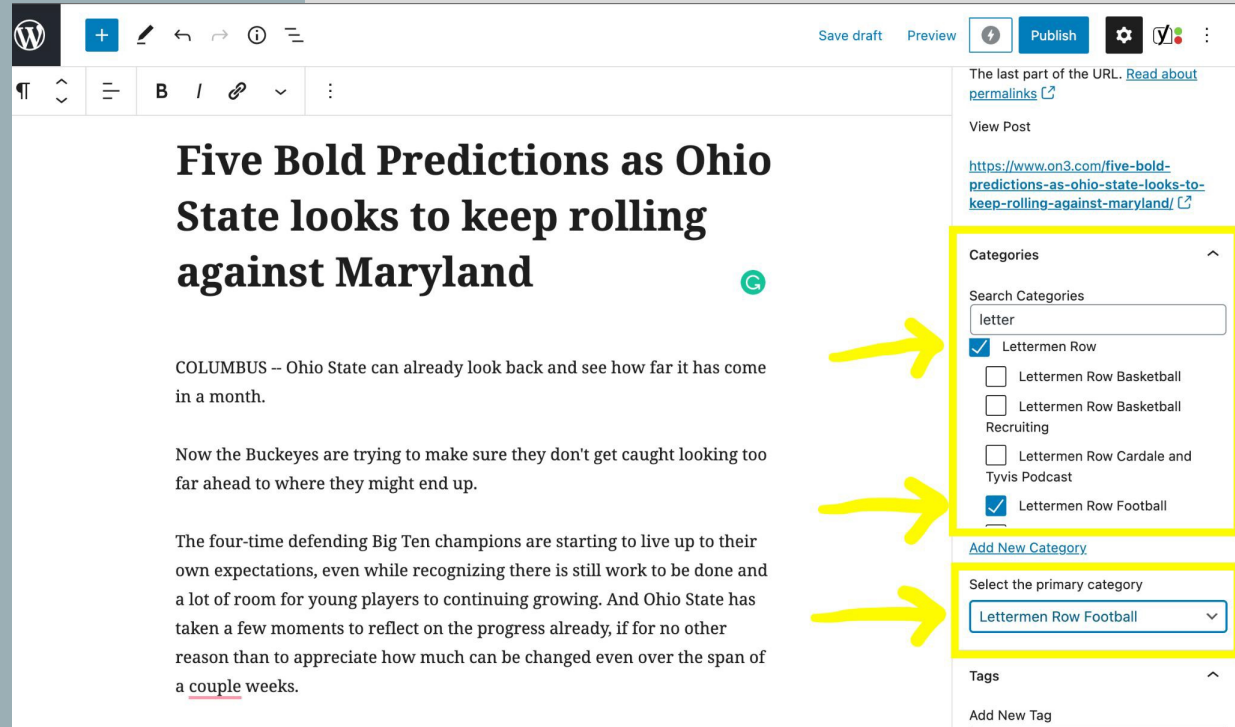
The category determines where your post will display on the website.

Select your site. In this example it's "Lettermen Row".

Next, select the specific subcategory for your post "Lettermen Row Football".

Lastly, select the primary category for the post and choose the most specific option: "Lettermen Row Football"

Note: never change the primary category once a post has been published



The screenshot shows the WordPress editor interface. The main content area displays the title "Five Bold Predictions as Ohio State looks to keep rolling against Maryland" and three paragraphs of text. The right sidebar contains the "Categories" section, which is highlighted with a yellow border. Three yellow arrows point to specific elements in the sidebar: the first arrow points to the "Search Categories" input field containing the text "letter"; the second arrow points to the "Lettermen Row" category, which is checked with a blue square; the third arrow points to the "Lettermen Row Football" category, which is also checked with a blue square. Below the "Categories" section, the "Add New Category" link is visible. At the bottom of the sidebar, the "Select the primary category" section shows "Lettermen Row Football" selected in a dropdown menu. The "Tags" section is partially visible at the bottom.

WordPress editor interface showing the "Categories" sidebar. The main content area displays the title "Five Bold Predictions as Ohio State looks to keep rolling against Maryland" and three paragraphs of text. The right sidebar contains the "Categories" section, which is highlighted with a yellow border. Three yellow arrows point to specific elements in the sidebar: the first arrow points to the "Search Categories" input field containing the text "letter"; the second arrow points to the "Lettermen Row" category, which is checked with a blue square; the third arrow points to the "Lettermen Row Football" category, which is also checked with a blue square. Below the "Categories" section, the "Add New Category" link is visible. At the bottom of the sidebar, the "Select the primary category" section shows "Lettermen Row Football" selected in a dropdown menu. The "Tags" section is partially visible at the bottom.

TAGS

Tags have two primary functions

Define if the article is **free** or **premium**

Organize articles about **people**

If you want your article to be **premium**, you must insert the tag “**Plus**”, otherwise the article will default to free

If your article about a specific person(s) tag their names. This will connect to our recruiting database at a later date.

Devin Brown excited by growing relationship with Ohio State, Corey Dennis

COLUMBUS — Time is the one thing that Devin Brown needs the most as he sorts through his college future.

Unfortunately for the USC commit, it's also one of the things he has the least of.

[Ohio State offered](#) the Corner Canyon (Draper, Utah) 4-star quarterback last week, providing another wrinkle in what's becoming a unique recruitment. Buckeyes quarterbacks coach Corey Dennis flew to Utah to meet with the 6-foot-3, 190 pound passer and offered after leaving the school.

"[Dennis] came out to my practice [last] week before he offered me," Devin Brown told *Lettermen Row*. "We had a great conversation the day after when he got back to Ohio. That's when he offered me.

"I've really liked talking with Coach Dennis and Coach Day. I talked to both of them [Sunday.] It's been good to get to know them both. Coach Dennis is a super positive guy with a lot of excitement for football."

Brown, who committed to the Trojans in September of 2020, has been a

Select the primary category

Lettermen Row

Tags

Add New Tag

Devin Brown

Plus

Separate with commas or the Enter key.

Featured image

The featured image should have a size of at least 1200 by 675 pixels.



Replace Image

[Remove featured image](#)

Excerpt

Write an excerpt (optional)

Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to

URL SLUG

- The “**URL slug**” is a customizable portion of the URL which can be edited within the CMS
- Edit the URL slug to meet the following requirements
 - Keep URL short and only include words relevant to the story
 - Separate words with hyphens
 - Delete words like an, in, is, the, of, etc.

← → ↻ <https://www.on3.com/teams/ohio-state-buckeyes/news/ohio-state-buckeyes-football-maryland-preview-questions-update/>

LETTERMEN ROW
OHIO STATE

News Forums Football FB Recruiting Basketball BB Recruiting


ON3+ EXCLUSIVE CONTENT


Edit Article

Five Questions as Buckeyes try to maintain momentum against Maryland

Austin Ward • 16 days

Article written by:


Austin Ward
AWardSports



Ohio State wide receiver Chris Olave scored a couple touchdowns at Rutgers. (Birm/Lettermen Row)

COLUMBUS — Ohio State would have obviously preferred to have the positive results instantly

URL SLUG

- Click “**Save Draft**” to populate the URL Slug from the title

- In this example the CMS creates the URL slug:

five-bold-predictions-as-ohio-state-looks-to-keep-rolling-a-gainst-maryland

- Edit to make shorter and only include key info. For example: *five-predictions-ohio-state-maryland-preview*

The screenshot displays the WordPress editor interface. At the top, a yellow box highlights the 'Save draft' button. The main content area shows a post titled 'Five Bold Predictions as Ohio State looks to keep rolling against Maryland' with a green 'G' icon. The text of the post is partially visible, starting with 'COLUMBUS – Ohio State can already look back and see how far it has come in a month.' and 'Now the Buckeyes are trying to make sure they don't get caught looking too far ahead to where they might end up.' The right sidebar contains the 'Yoast SEO' section, which is highlighted with a yellow box. Within this section, the 'Permalink' tab is active, showing the 'URL Slug' field with the value 'five-bold-predictions-as-ohio-state-looks-to-keep-rolling-against-maryland/'. Below the slug field, there is a preview of the full URL: 'https://www.on3.com/five-bold-predictions-as-ohio-state-looks-to-keep-rolling-against-maryland/'. The bottom status bar indicates the current document is a 'Paragraph'.

SEO OPTIMIZATION (YOAST)

- Enter a focus keyphrase for your article.
- The focus keyphrase (or keyword) is the search term you want your article to rank for in Google.
- When people search for that keyword or phrase, they should find your article.
- Don't get cute. Pick the most obvious and simple keyphrase.

Yoast SEO Premium

SEO Readability Schema Social News

Focus keyphrase ?

Ohio State

Get related keyphrases

Google preview

Preview as:

☒ Mobile result ☐ Desktop result

www.on3.com > ohio-state-buckeyes-football-big-ten-s...

Five Questions as Ohio State begins second-half push with Indiana

Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.

SEO title

Insert variable

Five Questions as Ohio State begins second-half push with Indiana

SEO OPTIMIZATION (YOAST)

- Click the arrow to see other ways to optimize your post.
- Disregard “Previously used keyphrase”. It’s OK to use the same keyphrase more than once.
- Note: the “internal links” feature currently has a bug. It will show “no internal links” even if you have internal links. Engineering is aware of the issue and working on a solution.

The screenshot shows the Yoast SEO analysis interface. At the top, there's a WordPress logo and a toolbar with icons for adding content, editing, undo, redo, help, and a menu. Below this, the page title 'Ohio State' is displayed with a green smiley face icon. A yellow circle highlights an upward-pointing arrow icon in the top right corner of the analysis box. The main section is titled 'Keyphrase synonyms' with a question mark icon. Below it is an empty text input field. The 'Analysis results' section is divided into three categories: 'Problems (2)', 'Improvements (1)', and 'Good results (12)'. Under 'Problems', there are two items: 'Internal links' (red dot) stating 'No internal links appear in this page, [make sure to add some!](#)' and 'Previously used keyphrase' (red dot) stating 'You've used this keyphrase [2 times before](#). [Do not use your keyphrase more than once.](#)'. Under 'Improvements', there is one item: 'Keyphrase in title' (orange dot) stating 'The exact match of the focus keyphrase appears in the SEO title, but not at the beginning. [Move it to the beginning for the best results.](#)'. Under 'Good results', there are ten items, each with a green dot: 'Outbound links' (Good job!), 'Keyphrase in introduction' (Well done!), 'Keyphrase distribution' (Good job!), 'Keyphrase length' (Good job!), 'Keyphrase density' (The focus keyphrase was found 17 times. This is great!), 'Keyphrase in meta description' (Keyphrase or synonym appear in the meta description. Well done!), 'Meta description length' (Well done!), and 'Keyphrase in subheading' (3 of your H2 and H3 subheadings reflect the topic of your). The last two items have an eye icon to their right.

SEO OPTIMIZATION (YOAST)

- Edit the SEO title to be the optimum length. The line under the title will turn green when the length is correct.
- Add a meta description.
 - The meta description should summarize your article and include the focus keyphrase.
 - Meta description length must be between 120-155 characters (green line).

push with Indiana

Oct 18, 2021 · Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.



SEO title

Insert variable

Five Questions as Ohio State begins second-half push with Indiana

Slug

ohio-state-buckeyes-football-big-ten-second-half-indiana-hoosiers

Meta description

Insert variable

Ohio State will open the second half of its schedule with a Big Ten road trip to Indiana as the Buckeyes look to stay on top of the league.



SEO analysis
Ohio State



SEO OPTIMIZATION (YOAST)

A green smiley face
means your post has
been sufficiently
optimized for the
keyphrase you selected.

Yoast SEO Premium

SEO Readability Schema Social News

Focus keyphrase ?

Devin Brown

Get related keyphrases

Google preview

Preview as:

☒ Mobile result ☐ Desktop result

www.on3.com › devin-brown-ohio-state-football-recruit...

Devin Brown: Ohio State coaches growing bond with USC commitment

Oct 18, 2021 - Ohio State has begun growing a relationship with USC quarterback commitment Devin Brown and the young quarterback is planning to visit.

Insert variable

SEO title

Devin Brown: Ohio State coaches growing bond with USC commitment

n/detail/news-photo/head-coach-jim-harbaugh-of-the-michigan-wolverines-walks-news-photo/1346029168?adppopup=true

gettyimages

Nebraska

OCTOBER 9: Head coach Jim Harbaugh of the Michigan Wolverines walks the field before the Nebraska Cornhuskers at Memorial Stadium on October 9, 2021 in Lincoln, Nebraska. (Steven Branscombe/Getty Images)



</> Embed

Comp

+ Save

EASY-ACCESS

PURCHASE A LICENSE

☐ Small

☒ Medium

1024 x 681 px (3.41 x 2.27 in)
300 dpi | 0.7 MP

☐ Large

EASY-ACCESS DOWNLOAD

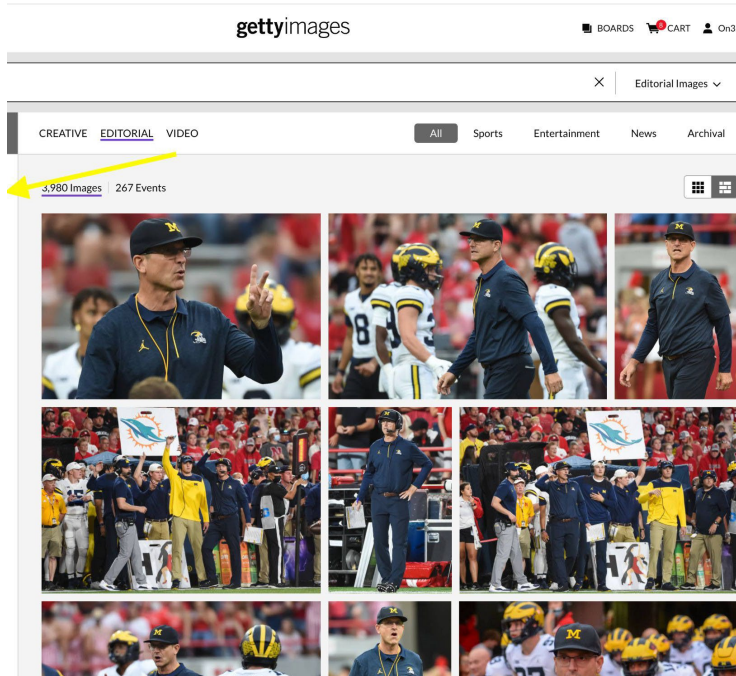
Notes

DETAILS

Restrictions: No commercial uses without permission.
Contact your local office.
Credit: Steven Branscombe / Contributor
Editorial #: 1346029168
Collection: Getty Images Sport
Date created: October 09, 2021
License type: Rights-managed
Release info: Not released. [More information](#)
Source: Getty Images North America
Object name: dsc_6087
Max file size: 3000 x 1995 px (10.00 x 6.65 in) - 300 dpi - MB

GETTY IMAGES

- Select “medium” file size
- Download
- Crop and resize to **1200x630** using a free photo editor



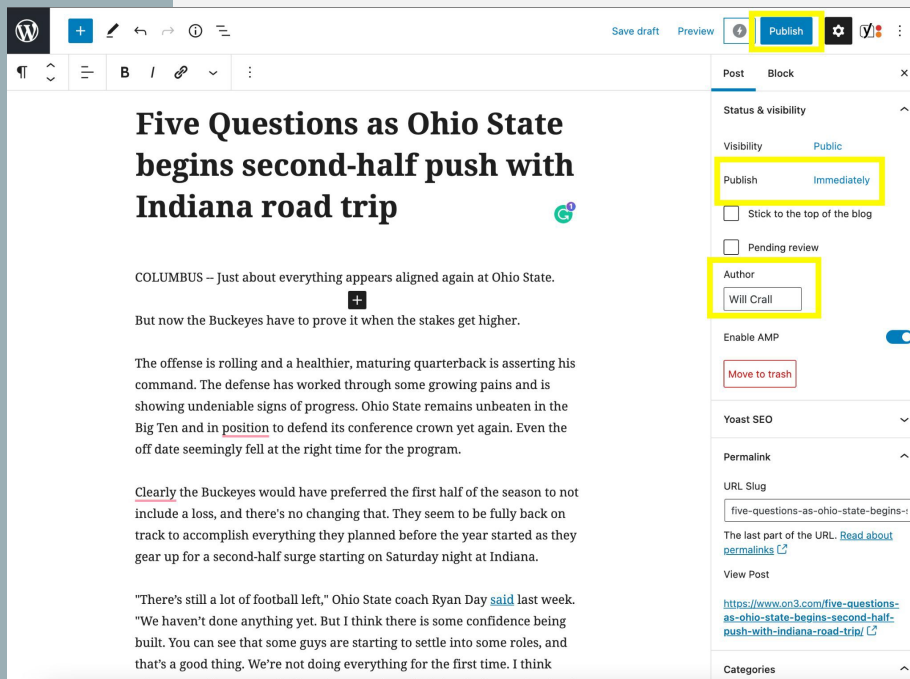
GETTY IMAGES

- <https://www.gettyimages.com/editorial-images>
- **Username:**
caroline.bynum@on3.com
- **Password:** N@shv!!l3
- **All photos must have attribution.** Example:
(Photographer Name/Getty Images)
- Make sure “Premium Access”, “Easy-Access”, and “Editorial Subscription” are selected.

PUBLISH

Publish or schedule
post

Edit author (if
applicable) - if you are
posting for a
coworker you may
edit the byline here.



The screenshot shows the WordPress post editor interface. The main content area displays the title "Five Questions as Ohio State begins second-half push with Indiana road trip" and the byline "COLUMBUS – Just about everything appears aligned again at Ohio State." The right-hand sidebar contains the "Post" settings panel. In this panel, the "Publish" button is highlighted with a yellow box. Below it, the "Author" dropdown menu is also highlighted with a yellow box, showing "Will Crall" as the selected author. Other visible options include "Status & visibility" (set to "Public"), "Stick to the top of the blog" (unchecked), "Pending review" (unchecked), "Enable AMP" (checked), "Move to trash" (button), "Yoast SEO" (expanded), "Permalink" (expanded), and "Categories" (expanded).